# RELIABLE, ASSURANCE

Uniform Evaluation Services (ES) provides assurance for end users and building regulators that the code — which sets the bar for building component acceptability — has been satisfied.

We ask the tough questions, and when we get satisfactory answers we provide an IAPMO Uniform ES Evaluation Report that tells the report holder, and the reader, that someone with the right expertise asked the right questions and got the right answers.

For more than 80 years, IAPMO and its subsidiaries have been involved in product recognition in the form of listings or evaluation reports. We work hard to bring the same drive, determination and great customer service into the building arena that made IAPMO's listing program such a great success.

# SPEED TO MARKET

Provided that the data is well organized, our staff has issued reports in as little as 40 days. Most are issued within three months. Everything depends on how quickly you can respond to our questions and requests for additional information. Our department goal is to respond to submittals in less than two weeks.



Uniform Evaluation Services:

1111 ASSURANCE

COMPANY

Providing confidence for manufacturers



# We're here to help!

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No one knows better than you that today's tough market requires more than talent for success.

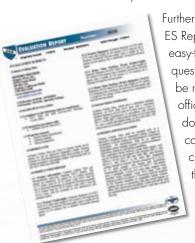
Successful companies use every available advantage to increase product sales. Uniform ES serves as a conduit for review of your substantiating data and translation of that highly technical and complicated data into the information required by a prudent building department for acceptance.

When your sales staff makes pitches, would prospective clients find a third-party document summarizing all relevant code issues valuable? Especially if the third party is a group known and trusted by code officials? If the document also concluded with a recommendation of product acceptance by the code official? More specifically, would that help sales? Would it be easier to sell with or against this advantage?

Why wait until your competitor has the upper hand? It's yours for the taking!

## TIME IS MONEY

It's an old adage, but it certainly applies. How long would it take your sales staff to travel to all the building jurisdictions in North America and convince them your products either meet or are an acceptable alternate to what is allowed by the codes? A Uniform ES Report does it for you.



Furthermore, a Uniform
ES Report provides quick,
easy-to-find answers to
questions that might
be raised by code
officials so your staff
doesn't have to field
call after call seeking
clarification. Instead
they can be doing
the really important
work: selling your
products.

#### **HOW DOES IT WORK?**

Code officials trust IAPMO and its Uniform Evaluation Services. Each report provides information divided into the same sections. Each section is designed to quickly convey your products' key information to the reader:

- Product Name
- Limitations In conjunction with the scope, defines areas of applicability
- CSI Sections Displays information helpful to the specifier
- Uses Defines the areas of the building in which the product can be used as noted in the report and which code editions are satisfied
- **Description** Contains key code related testing parameters
- **Installation** Specific installation requirements key to code acceptance
- **Substantiating Data** Details information submitted in support of the report
- Identification Helps keep clones from using your report
- **Report Holder Information** Name, address, e-mail, phone
- Drawings Only if required

## EASY AS 1-2-3

Just a few administrative steps will get the professional staff of UES started developing your draft:

- Fill out the application
- Send in your substantiating data (manufacturer's descriptive literature, test reports and engineer's sealed calculations, installation instructions, quality control manual and any other relevant information)
- Submit payment of the basic fee
- UES staff will take it from there
- Assurance that your data is safe and secure

## UNIFORM ES GIVES YOU ALL THIS

Report holders can rely on IAPMO to provide support for your product to code officials, including:

- Access by telephone and in writing to UES engineers to get your questions answered
- Listing on our new website
- Timely completion of your report and continuing customer service.
- ISO/IEC 17065 recognition from ANSI
- Conformance with Sections 104.11 and 1703
- Part of the IAPMO Group, a nationally recognized model code agency, meeting LA city requirements
- Building Official oversight

# UNIQUE MARKETING BENEFITS OF A UNIFORM ES REPORT

- Every report holder has an enhanced listing on our website.
   While every listing agency has an online directory, ours includes a link to your installation documents.
- Press release to all major building industry publications.
- Social media blasts to support your press releases. It's always better when someone else says nice things about you.
- Your company logo, short history/marketing statement, and social media links on our website
- Our staff is available to answer your questions, as well as any questions from the job site, about your report. This service continues for the duration of your evaluation report.