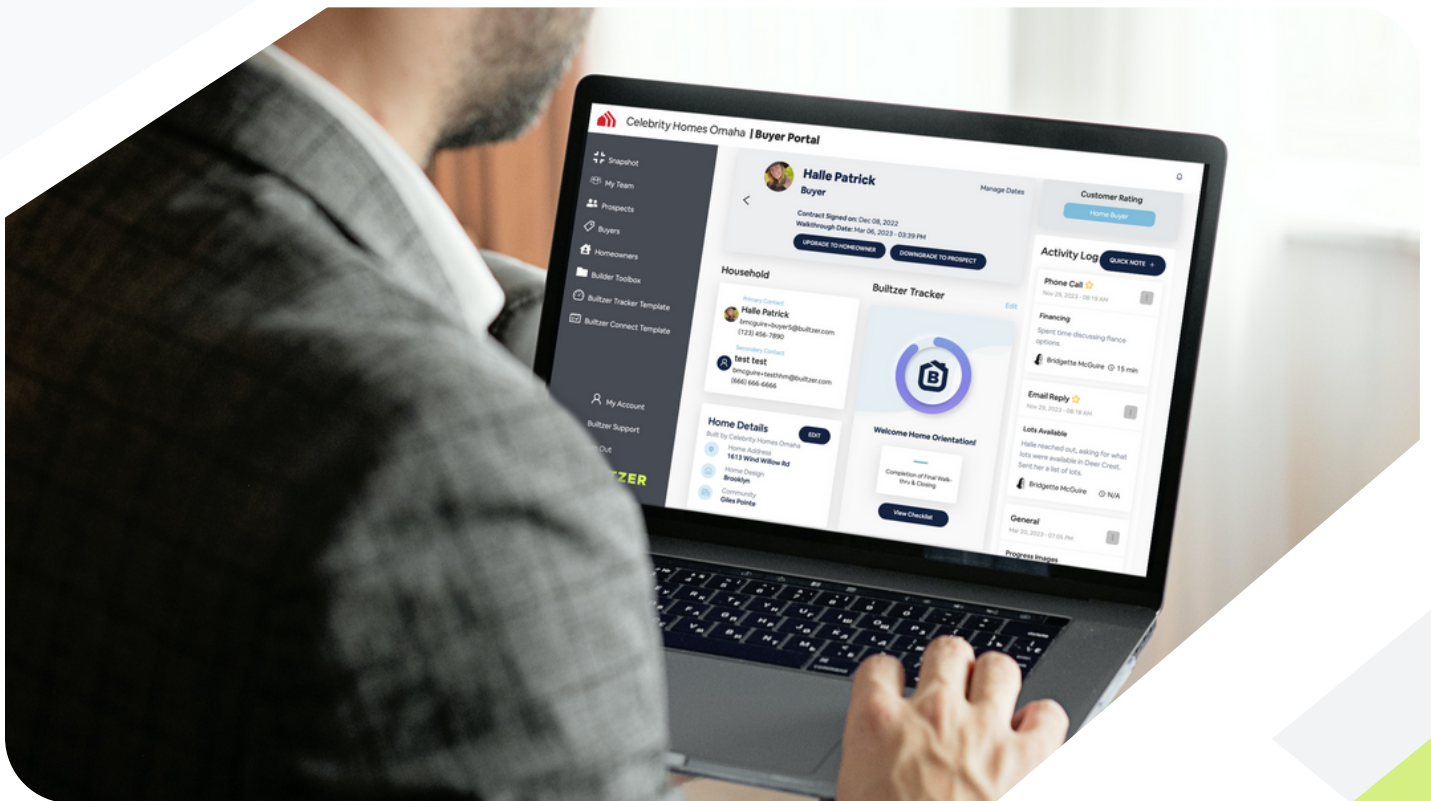


BUILTZER

2024 MEDIA KIT

DIGITAL TOOL FOR HOME BUYER MANAGEMENT



WWW.BUILTZER.COM

MEDIA CONTACT

BRIDGETTE MCGUIRE
CEO, Co-Founder of Builtzer

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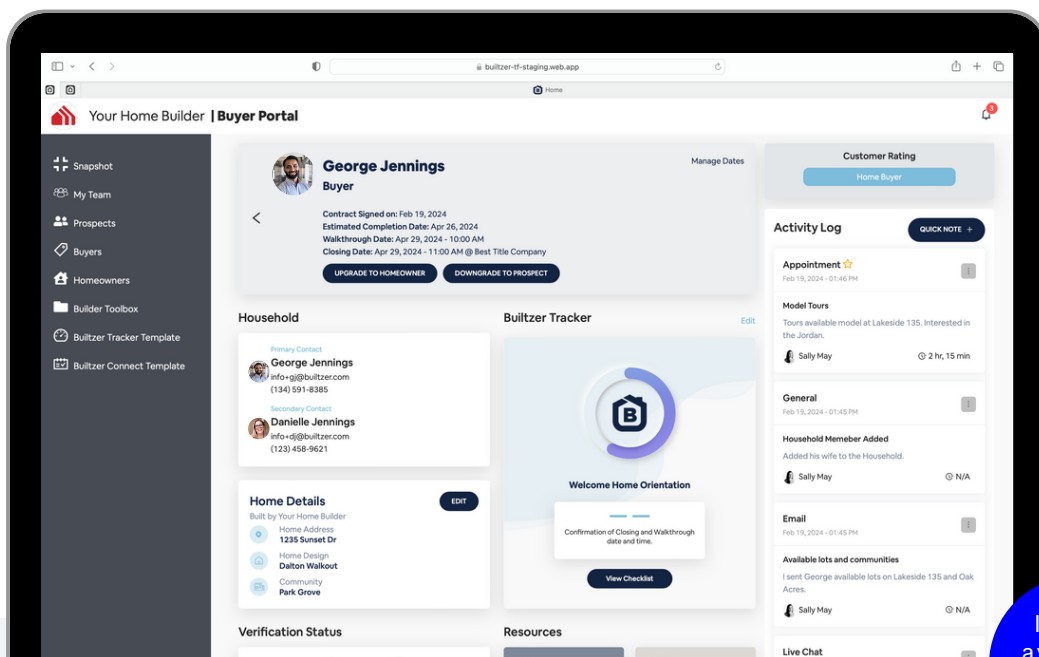
Boilerplate

Biltzer is a digital system for consumer-to-homeowner management. From promoting new homeownership to providing the ultimate home-buying experience, Biltzer engages new home builders, realtors, lenders, partners, and, most importantly, customers. The system offers over 30 exclusive features personalized to the home builder's customer management needs and sales systems, including Verified Registration System (VRS), Biltzer Connect, and Biltzer Tracker. Biltzer aims to establish a modern standard for new home sales while building informed Home Buyers and New Home Sales teams, one Builder at a time. To learn more about Biltzer or how to become a Biltzer Builder, visit www.biltzer.com.

SYSTEM OFFERINGS

30+ Management Features on One Platform

- ▶ Customer Management for Prospects and Buyers
- ▶ Customer Dedicated Mobile App
- ▶ Sales Team Management Tools
- ▶ Dynamic Web App for Builders
- ▶ Verified Registration System
- ▶ Household Member Management
- ▶ Building Progress Tracking Systems



Images available upon request

Home Builder Admin View: Customer Management of a Buyer



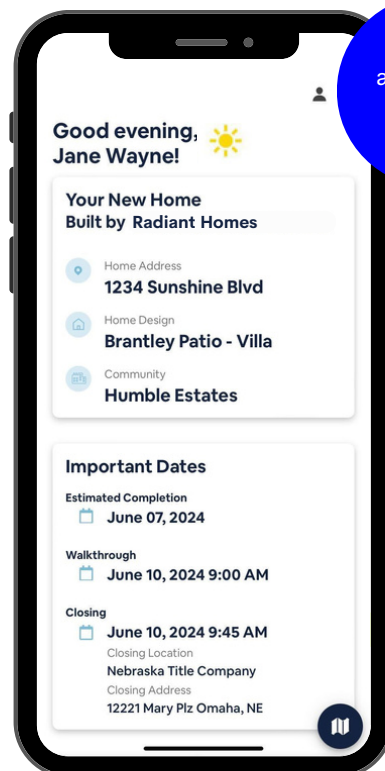
SYSTEM FEATURES

Builtzer's features go beyond a CRM program to enhance customer and sales team management.

- **Verified Registration System**
Registration process unique to Builtzer, promoting quality registrants and validating realtor introductions.
- **Activity Log**
Source for keeping track of prospect and buyer activities such as model visits, phone calls, personal details, etc.
- Customer Toolbox
- Household Member Management
- Lender and Partner Management
- Customer Rating
- Personalize Home Builder Profile
- Realtor Management
- Dedicated Homebuilder Rep. QR Codes
- Registration Management
- Builder Toolbox
- Important Date Management
- Document Management
- Registration Policy Management
- In-App Notifications
- Personalized Email Notifications
- Mobile Push Notifications

and more features are on the way....

- **Builtzer Connect**
Templated messaging system for creating personalized and timely prospecting.
- **Builtzer Tracker**
Customized new home progress and update tool keeping sales teams and customers updated with the push of a button.
- Contact Management
- Customer Portal (Mobile)
- Digital Onboarding
- New Home Pricing Management
- Customer Dedicated Mobile App
- Available Home Design Management
- Community Management



Customer View on
Mobile App as Buyer





Meet the Founders



SHAWN MCGUIRE

Co-founder

Shawn McGuire has been in the real estate industry since 1987, when he received his real estate license in Las Vegas, Nevada. After a short blast of "New Realtor Reality," he found interest in thoroughly learning and understanding sales. More importantly, he wanted to discover 1. why people buy and 2. how to be there when individuals ultimately purchase a new home.

While receiving local and national recognition for his Sales and Marketing efforts, Shawn is constantly involved in the daily efforts to ensure both New Home Sales productivity as well as consistent customer expectations and quality service. In addition, he has been consulting New Home Sales Representatives and Builders for years.

Pre-approved Quote:

"Good sales management and customer relations prove to be the greatest opportunity for smooth and informative new home buying experiences and gaining referral. The system streamlines sales, customer, partner, and inventory management, creating the ultimate tool for new home builders. And we're just getting started!"

BRIDGETTE MCGUIRE

Co-Founder & CEO



After attending LIM College, a private business college focused on the fashion industry, Bridgette's career began as a public relations and experiential marketing professional for numerous clients in the fashion industry. In addition, her efforts to create a positive client-consumer experience and her solutions-driven mindset quickly elevated her in her profession.

In 2021, she co-founded Bultzer, a digital platform connecting and engaging new home buyers with new home builders. Creating and developing an industry-changing platform for New Home Builders and New Home Sales professionals has allowed Bridgette to exercise her past experiences within a new industry fully. She continues to successfully manage and guide her team as Bultzer expands in the marketplace.

Pre-approved Quote:

"Purchasing a new home is a large investment and can be an intimidating experience for first-time homebuyers. Developing and introducing a platform that offers buyers, partners, and home builders the luxury of staying informed is a win for all parties. Bultzer stays with new home buyers and builders from time of search to homeownership."