

2024

# PlanRadar Company Profile

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Digital task management, communication & reporting



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# Our Mission

**We make working together easier.**

We believe going digital doesn't mean giving up everything you already know; it's about making things easier. Whether laying the foundations of a building or scheduling maintenance for a facility, with PlanRadar, your entire team is connected on one easy-to-use platform. Think of it as an upgrade, with instant results, in real-time.



# Our Vision

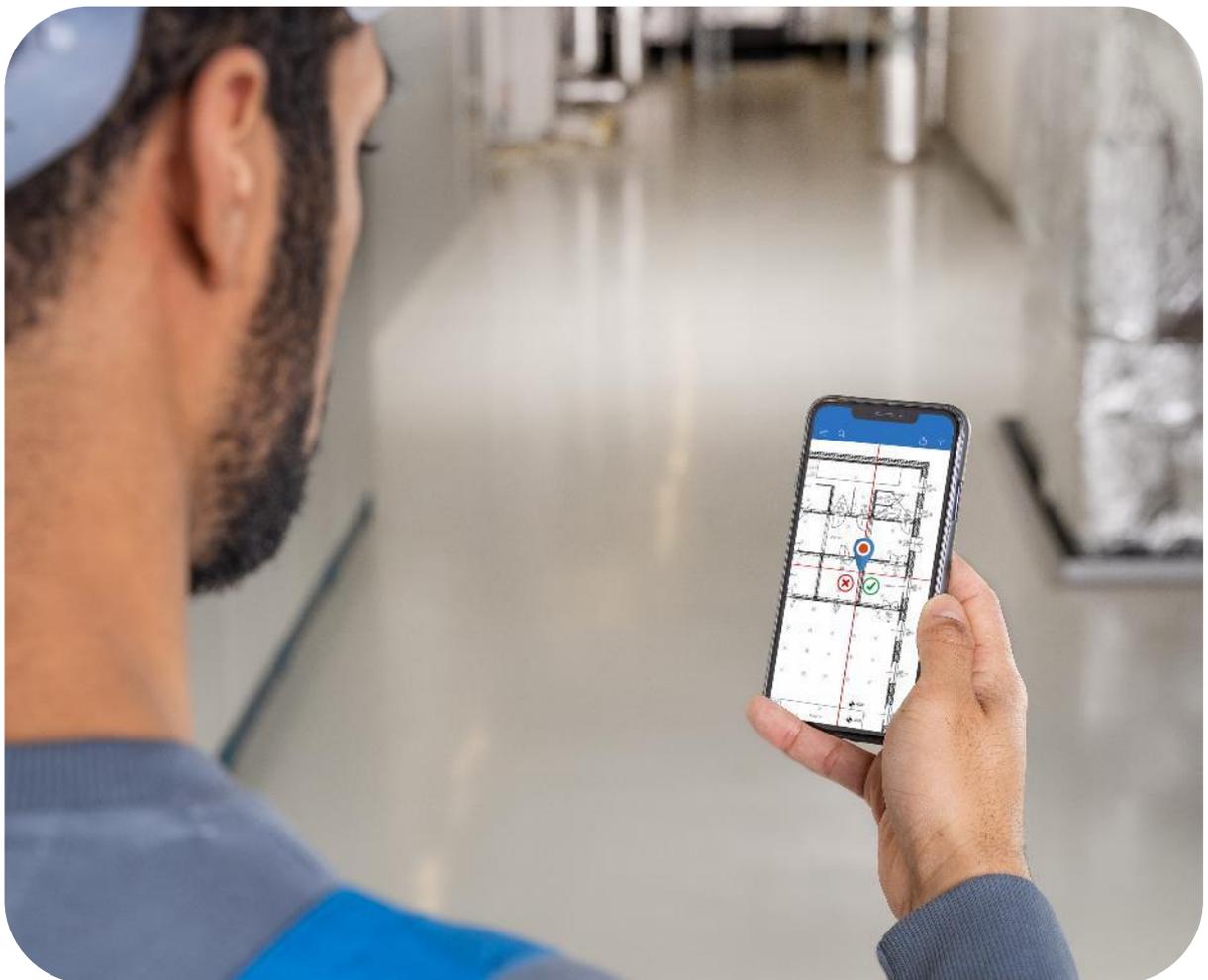
**For every building and asset in the world to be constructed and operated with a digital solution.**

Operating globally in over 75 markets, PlanRadar is committed to supporting the construction and real estate sector in its drive towards digitization.

# Our Difference

PlanRadar is an award-winning digital platform that creates time and cost savings in construction and real estate projects by digitizing task management, documentation, and communication.

PlanRadar connects all project stakeholders and provides real-time access to valuable project data, enabling teams to increase quality, cut costs, and complete work faster. The easy-to-use platform adds value to every person involved in a building's lifecycle, from contractors and engineers to property managers and owners, offering flexible capabilities tailored to accommodate all company sizes and processes.



# Our path

Since launching in Vienna, Austria, in 2013, PlanRadar has swiftly established itself as Europe's leading construction and real estate software, with a platform known for its easy-to-use on-site features and flexible capabilities.

At the core of the company's business model and product concept are a web application and mobile app that enable seamless documentation and communication of all information and activities from the architectural plan and construction phase to the subsequent management of the property. The associated increase in work efficiency and reduction in the frequency of errors ensures PlanRadar provides an important competitive advantage and has enabled continuously high growth rates since the company was founded.



In January 2022, PlanRadar raised \$69 million in a Series B funding round, co-led by Insight Partners and Quadrille Capital. This was the largest ever Series B for a B2B company in Austrian history. Existing investor Cavalry Ventures significantly contributed, along with other returning investors Headline, Berliner Volksbank Ventures, and aws Gründerfonds. New participants PropTech1, Russmedia, and GR Capital joined too, completing the international financing round.

Thanks to external investments, PlanRadar has doubled its international expansion, opening new offices in the United States, Australia, the Gulf Cooperation Council (GCC), South-East Asia and Brazil, and consolidating its presence in the markets already started.

Today, over 150,000 professionals are using PlanRadar to track, connect and solve issues on- and off-site. PlanRadar is currently available in more than 25 languages, and can be used across all iOS, Windows and Android devices. Headquartered in Vienna, Austria, PlanRadar has 16 offices across the globe.

# Milestones

## 2013

PlanRadar is founded in Vienna with a small and agile team. Founder Domagoj brought construction skills and ideas to experienced entrepreneurs Ibrahim Imam and Sander van de Rijdt and was joined by co-founders Constantin Köck and Clemens Hammerl in product development.

## 2017

PlanRadar receives nine major awards for outstanding technical and entrepreneurial achievements within one year, including being named one of the 50 best start-ups in Europe. This is the year of our seed investment.

## 2019

PlanRadar launches its first international subsidiaries in the UK and South Eastern Europe (SEE) region. Local offices and teams are set up in London and Zagreb ready to serve brand-new customers.

## 2021

PlanRadar moves its HQ on the Vienna's famous Ringstrasse.

## 2023

Further increased investment in R&D, enables the introduction of new product features such as Document Management.

## 2014

The PlanRadar documentation and communication solution is officially launched in Austria and Germany. Within a year of signing the first deal, PlanRadar signs its 100th customer.

## 2018

PlanRadar more than triples its revenue for the fifth year in a row and climbs above the 3.000 customer threshold. PlanRadar is now represented in 21 countries.

## 2020

PlanRadar receives €30 million of capital from leading global tech investor firms Insight Venture Partners and Headline. New branches in France, Poland, Italy, Spain and Romania are opened.

## 2022

PlanRadar raises \$69 million funding co-led by Insight Partners and Quadrille Capital. New offices in USA, GCC, Australia, Southeast Asia and Latin America are opened. PlanRadar's founding team won the prestigious EY Entrepreneur of the Year Award 2022.

# Key facts and figures

**Company headquarters:** Vienna, Austria

**Industry:** Construction and real estate technology

**Target groups:** Construction companies, architects, engineers, property managers, developers, facility management

**C-level and Founders:**

Ibrahim Imam, Group-Co-CEO / CEO MENA & APAC / Co-Founder

Sander van de Rijdt, Group-Co-CEO / Co-Founder

Domagoj Dolinsek, Co-Founder

Constantin Köck, CTO / Co-Founder

Clemens Hammerl, CPO / Co-Founder

**400+**

Employees  
worldwide

**16**

Global  
locations

**150,000+**

No. of  
users

**75+**

Countries where  
we operate

Offices in:

- Vienna, Austria
- Zagreb, Croatia
- London, United Kingdom
- Paris, France
- Warsaw, Poland
- Milano, Italy
- Bucharest, Romania
- Madrid, Spain
- Sydney, Australia
- Dubai, UAE
- São Paulo, Brazil
- Berlin, Germany
- Frankfurt, Germany
- Zurich, Switzerland
- Salt Lake City, USA
- Singapore, Singapore



# International case studies

## Pelješac Bridge

### Croatia

One of the largest bridges in Europe, along with its surrounding road and tunnel network, constitutes one of the most significant infrastructure projects in southern Croatia, with a total cost of €550 million. PlanRadar played an important role in monitoring and managing construction defects.

## Global HSE

### UK

Recognized as industry leaders in fire safety and passive fire protection measures, Global HSE implemented PlanRadar across all their inspection and surveying teams. PlanRadar empowers the team to seamlessly document fire inspections and survey results while navigating through a building, utilizing voice notes instead of paper notes, thus eliminating the need for extensive follow-up work in the office.

## NK Osijek Stadium

### Croatia

Osijek Football Club has a new stadium, one of the most modern in Croatia, which boasts a 20,000-square-metre roof covering the stands and the exterior. Inside, 13,005 seats, 890 parking spaces and facilities for the disabled and journalists create a complete sports facility. PlanRadar supported the engineering team by simplifying communication between subcontractors, facilitating the recording of defect documentation and providing transparent traceability of all processes.

## Varso Tower

### Poland

HB Reavis' Varso Place in Warsaw, stands at a record-breaking 310 meters, and holds the distinction of being the tallest tower in the European Union. Its construction was completed in September 2022. The construction teams utilized PlanRadar for documenting individual construction stages and defects, along with monitoring the maintenance process and supporting routine work, addressing construction defects.

## Danube Flats

### Austria

PlanRadar was also involved in building the new Danube Flats and DC3 Tower, which are among the tallest buildings in Vienna. The software was used during construction for various tasks related to documenting facts and facilitating communication between the project teams involved.

## Sava Centar

### Serbia

The Sava Center, a cultural icon in Belgrade, underwent extensive reconstruction by Delta Real Estate and Jadran. The project aimed to modernize and transform the center into a contemporary hub for congress, business, and culture. With an investment of EUR 118 million and the commitment of over 600 experts, including engineers from both companies, the reconstruction covered 100,000 square meters. PlanRadar significantly reduced work time, optimized various management steps, and streamlined processes, accelerating communication, centralizing information, and enabling efficient defect reporting and resolution.