



shipper's **advocate**
Transportation expertise on your side.

Parcel

Shipper's Advocate provides contingency-based audit and consulting services to significantly reduce your UPS and FedEx shipping costs. Our parcel specialists are former corporate insiders who developed the policies and pricing models that UPS and FedEx use to maximize their profits on your shipping. Now we turn the tables on the carriers and put that experience and expertise to work for you.

UPS/FedEx Invoice Audit and Recovery

- Your carrier invoices are audited to record level detail and every package you ship is tracked to delivery.
- Refunds and credits are recovered and applied to your Ups/FedEx accounts for services failures, packages manifested but not shipped, and dimensional weight adjustments.
- Custom reports are generated at executive overview and package level detail to provide you carrier performance oversight, to manage accessorial charges, and to inform your shipping processes, thereby driving additional savings to your bottom line.

UPS/FedEx/DHL Contract Optimization

- Comprehensive analysis of your shipping characteristics and carrier terms is performed to identify savings opportunities achievable through contract modifications.
- Consultation is provided to determine your operational priorities and recommend carrier agreement terms that best fit your business practices, ensuring optimal carrier rates, discounts, incentives, and service.
- Request For Pricing bids based on your priorities and leveraging expert analysis are developed for submittal to carriers, thereby reversing their standard pricing procedures and re-positioning negotiations in your favor.
- Ongoing analysis and recommendations ensure carrier compliance and proactively address carrier pricing and procedural changes, as well as changes in your business, to maintain the lowest possible parcel shipping costs.

Parcel Logistics Consulting

- Modeling, analysis, and recommendations are offered to inform your business projections and decisions regarding pricing and supply chain considerations.

CONSULTATION • OPTIMIZATION • INFORMATION • SAVINGS

We wrote the rules the carriers use.
Now we put that knowledge to work for you.

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