­­TimberHP - About Us

***Version 1****, About Us Page on Website (< 500 Words)*

**HPx3 = High Performing. Healthy People. Healthy Planet**

For years, energy efficiency has been the focus of environmentally-friendly construction. But for our founders, Mathew O’Malia and Joshua Henry, that didn’t square with using carbon intensive insulation to keep homes warm. Wasn’t that just trading one environmental problem for another?

Our team of architects and building material dealer, engineers and builders, entrepreneurs, and innovators, lumber producers and loggers developed a solution: wood fiber insulation made in the USA from one of the earth’s most renewable resources–small diameter trees and residual wood leftover from milling.

**High Performing**

Homeowners want safe, healthy homes that are warm in the winter, cool in the summer, and energy efficient.

Builders and contractors want effective, easy-to-install building materials they can trust will perform and that don’t negatively impact the health of their workers or their customers.

And architects want environmentally-superior materials that improve the living experience of inhabitants, reduce the overall carbon footprint of the built environment, and qualify for LEED credits.

TimberHP delivers on all fronts. Free of toxins, resistant to moisture liabilities, mold and fire, and offering superior properties to reduce heating and cooling loads, TimberHP wood fiber insulation is cost-competitive, easy to install (no hazmat suit or face mask required), and has been used in Europe for more than twenty years.

Tried and true, it’s one of the fastest growing insulation materials on the market.

**Healthy for People and Planet**

Our TimberBoard, TimberBatt, and TimberFill all begin in the same place: the abundant northern forest. We purchase Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI) certified small diameter pulp trees and residual wood chips and process them at our factory in Madison, Maine–former home of the Madison Paper Mill.

Once the chips have been steamed and refined, we add small amounts of borate, adhesives, and paraffin wax to enhance resilience to mold, pests, fire, and improve water repellency. The result is a high-performing, vapor open, non-toxic insulation with a stable R-Value that is healthy for people and the planet.

Important to our values as a company, TimberHP is supporting the working landscape, encouraging sustainable forestry practices, and providing important jobs in a rural economy by creating a new use for leftover wood chips. Without a market for residual wood, many loggers, truck drivers, and forestry professionals simply can’t make a living. And without healthy stewardship of our forests, we risk losing forestland to fragmentation and development.

In a region of the country where, historically, the economy was tied to the declining paper industry, TimberHP is breathing new life into rural manufacturing and helping to ensure forests remain forests for generations to come.

***Version 2*** *(< 250 words)*

**TimberHP Wood Fiber Insulation**

Homeowners want safe, healthy homes that are warm in the winter, cool in the summer, and energy efficient. Builders and contractors want effective, easy-to-install building materials they can trust will perform and that don’t negatively impact the health of their workers and customers. And architects want environmentally-superior materials that improve the living experience of inhabitants, reduce the overall carbon footprint of the built environment, and qualify for LEED credits.

TimberHP delivers on all fronts. Our TimberBoard, TimberBatt, and TimberFill provide high-performing, vapor open, non-toxic insulation with a stable R-Value that is healthy for people and the planet.

Free of toxins, resistant to moisture liabilities, mold and fire, and offering superior properties to reduce heating and cooling loads, TimberHP wood fiber insulation is cost-competitive, easy to install (no hazmat suit or face mask required), and has been manufactured and used in Europe for more than twenty years. Tried and true, it’s one of the fastest growing insulation materials on the market.

TimberHP products all begin in the same place: the abundant northern forest. We purchase Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI) certified small diameter pulp trees and residual wood chips and process them at our factory in Madison, Maine. Important to our values as a company, TimberHP is supporting the working landscape, encouraging sustainable forestry practices, and providing important jobs in a rural economy. timberhp.com

***Version 3*** *(< 100 words)*

TimberHP manufactures high-performing wood fiber insulation that is healthy for people and the planet. Made with renewable resources, our products are resistant to moisture liabilities, mold and fire, and offer superior properties to reduce heating and cooling loads. Tried and trusted, wood fiber insulation is cost-competitive and has been manufactured and used in Europe for decades.

Our products begin in the abundant Northern Forest, where we source Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI) certified small diameter pulp trees and residual wood chips. Manufactured domestically at our factory in Maine, TimberHP supports the working landscape, sustainable forestry, and our rural economy. www.timberhp.com.

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