

[www.aareas.com](http://www.aareas.com)



***BUILDING EXPERIENCES***  
*Since 1991*

***Aareas Interactive***

# building experiences

Since 1991 - we work with builders,  
designers, sales and marketing agencies  
to build epic digital home buying experiences.





We strive to keep your customer experiences at their best by incorporating digital solutions into your sales and marketing processes. Establishing an experience that stands out against your competitors, simplifies sales and maximizes ROI.

# what's new?

catch up on what's new



**Aareas VDC Pro wins Best Virtual Reality Home Configurator at TechHome Brilliance Awards 2019.**

Dec 10th, 2019



**Aareas VDC Pro Silver at NAHB 2020 The Nationals, nominated for Gold.**

Nov 13th, 2019



**Aareas Awarded Best High Rise Rendering at the 39th Annual BILD Awards.**

May 8th, 2019

Over the years, Aareas has won multiple awards and has continued to be recognized for our ability to generate quality renderings and premium services. .

We always understood the importance of delivering connected customer experiences in today's rapidly changing digital age. It is the foundation and an integral part of how we help our clients distinguish an award-winning experience that stands out against competitors, simplifies sales and maximizes ROI.

catch up on what's new





# sales solutions

Incorporate premium visuals and interactive experiences ranging into your digital marketing strategies.

Virtual Reality  
Virtual Staging  
Online Home Sales  
POS CRM, Sales & Inventory  
Interactive Touchscreens

Web & Mobile Apps  
Renderings  
Architectural Animations  
Color Floor Plans

# virtual design center

Home configurators and visualizers are the latest tech shift in real estate - built to simplify the home buying process.

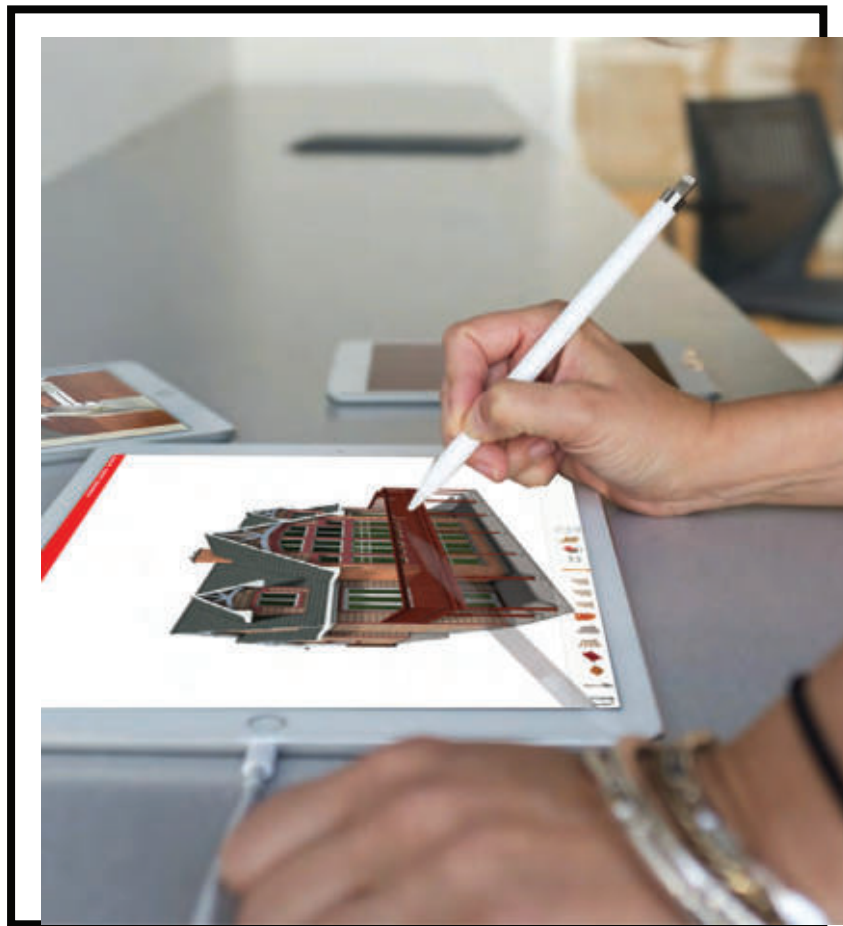
VDC Pro  
VDC Packages  
VDC Play  
VDC Virtual Reality



“86% of consumers say personalization plays a role in their purchasing decisions.”

# virtual design center solutions

## VDC Play



Personalize, save and share home design changes online in 2D or 3D.

## VDC Packages



Sell packaged upgrades and colour selections online.

## VDC VR



Enable user touch controls and make design changes in VR.





## VDC Pro

Aareas VDC Pro is an award-winning home configurator/ visualizer that has reinvented the finishes & upgrades journey by adopting best practices from online retailers and car manufacturers, culminating in an unmatched online and décor center experience.

**create powerful,  
personalized  
experiences**

**exterior & interior  
configurators**

Enhance your design center processes and allow home buyers to now design, visualize and personalize any interior or exterior space of a home online.





## mortgage impact calculators, smart technology and online payments

The configurator intelligently allows buyers to select compatible options and visualize billions of products and color combinations. Simultaneously, displaying an exact running total of upgrade costs and estimated mortgage impact. Fully integrated with DocuSign and multiple credit card payment processors for online purchases.

- Laundry Room
- Foyer
- Whole Suite
- Recommended
- Checkout & Sign



Backsplash » Natural Stone Slab »

Total: \$38,924.93 Mortgage Impact: \$239.03 Immediate Deposit: \$7,784.99

- |                                |                                |                              |                                |                               |                               |                               |                               |                                |                                |                               |                               |                              |                              |                               |
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| Granite Arcti...<br>\$4,164.83 | Granite Giall...<br>\$4,164.83 | Granite New...<br>\$4,164.83 | Granite Steel...<br>\$4,164.83 | Granite Bian...<br>\$4,602.82 | Granite Casa...<br>\$4,602.82 | Granite Lenn...<br>\$4,602.82 | Granite Nero...<br>\$4,602.82 | Granite Silve...<br>\$4,602.82 | Granite Via L...<br>\$4,602.82 | Granite Alas...<br>\$5,340.48 | Granite Basa...<br>\$5,340.48 | Granite Bro...<br>\$5,340.48 | Granite Him...<br>\$5,340.48 | Granite Mist...<br>\$5,340.48 |

# virtual reality

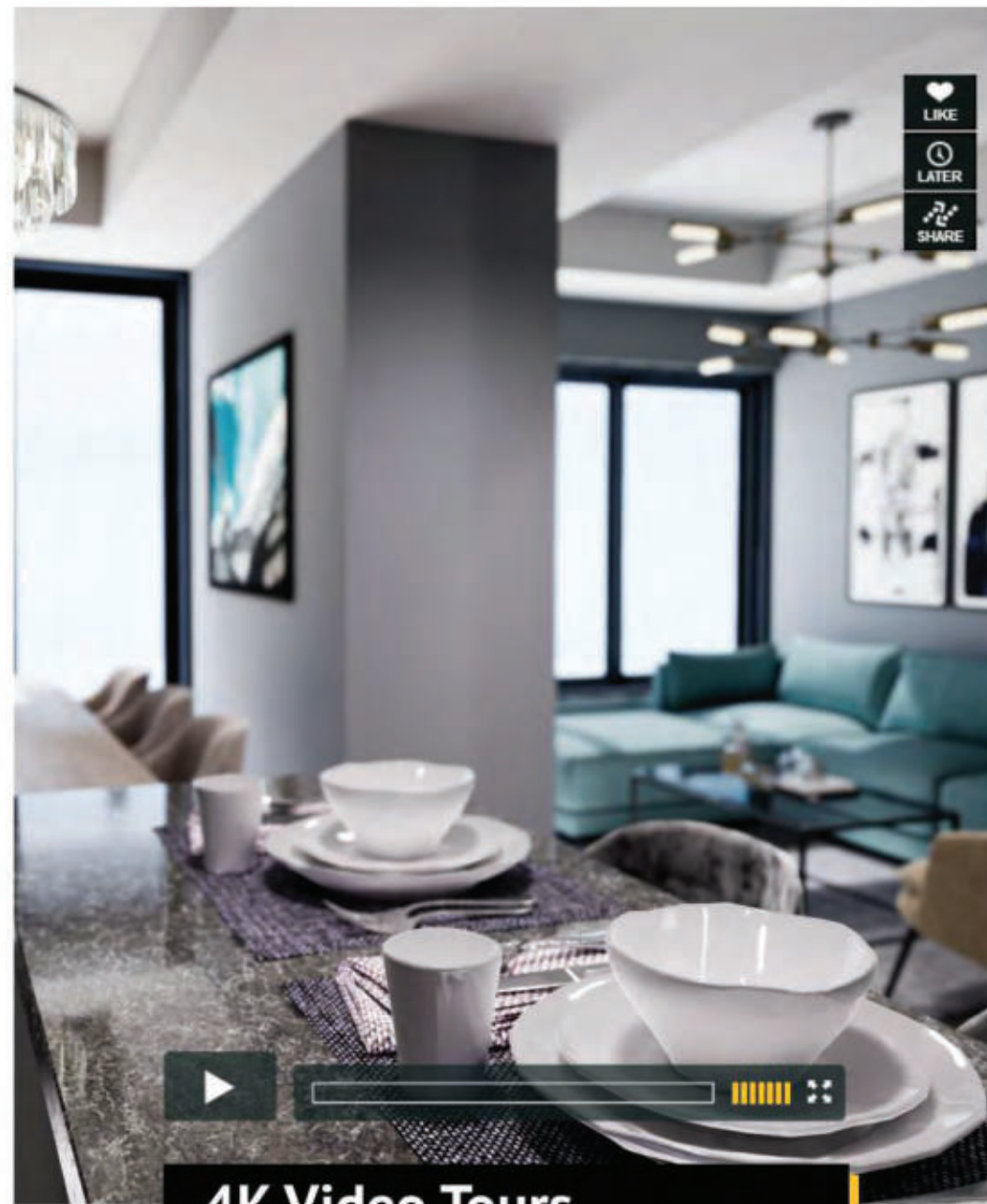
Eliminate the need for building large and expensive model homes, virtual reality for real estate seamlessly integrates a whole new buying experience.

## the ultimate model home replacement





**Interactive Virtual Tours**



**4K Video Tours**



**Stunning Still Renderings**

After the creation of just one VR model home, you can benefit from the development of many other content types into your web advertisements and social media.

# virtual staging



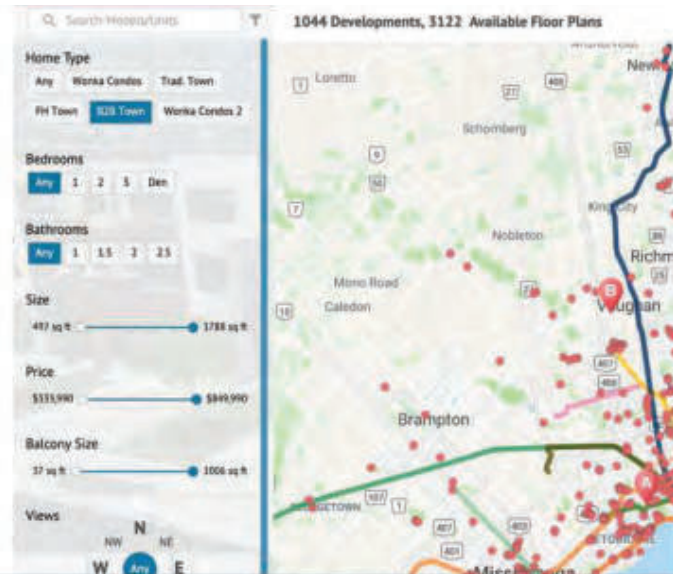


## home staging made easy

Virtual home staging or product staging is a modernized version of home staging that is significantly quicker and cheaper than traditional staging processes.



# online home sales



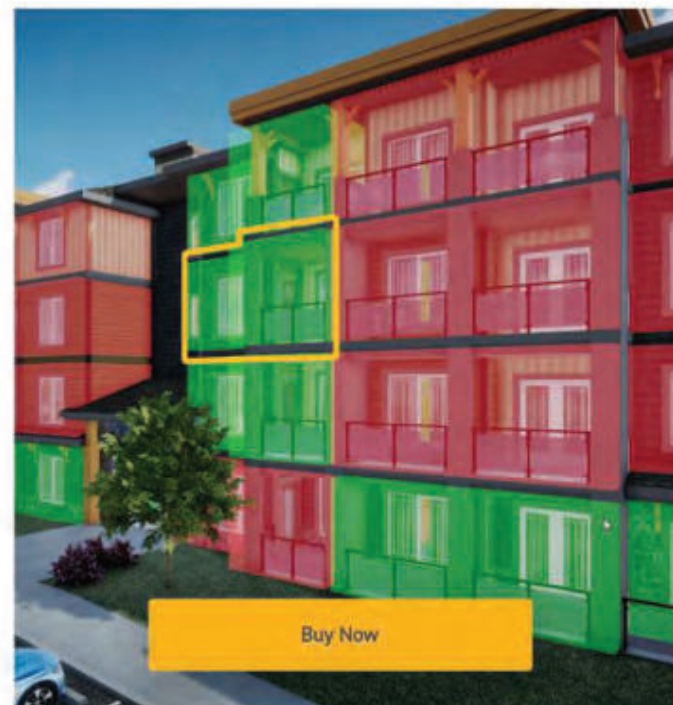
Search



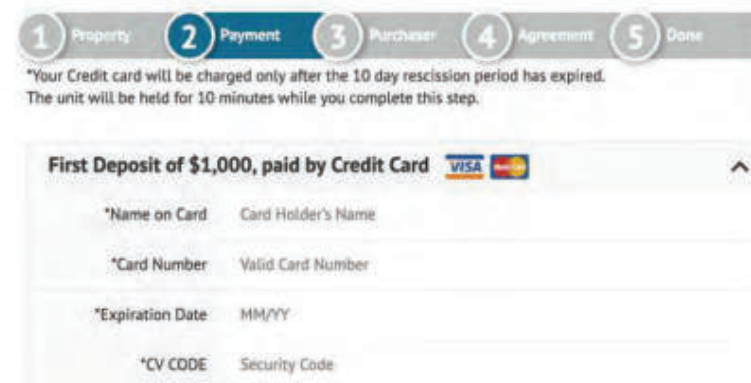
Compare



Virtually Tour



Real Time Inventory & Pricing



Buy Now

Credit Card Deposits / Reservations



E-Signature Agreements



Floor plans, availability, pricing and siting/architectural controls

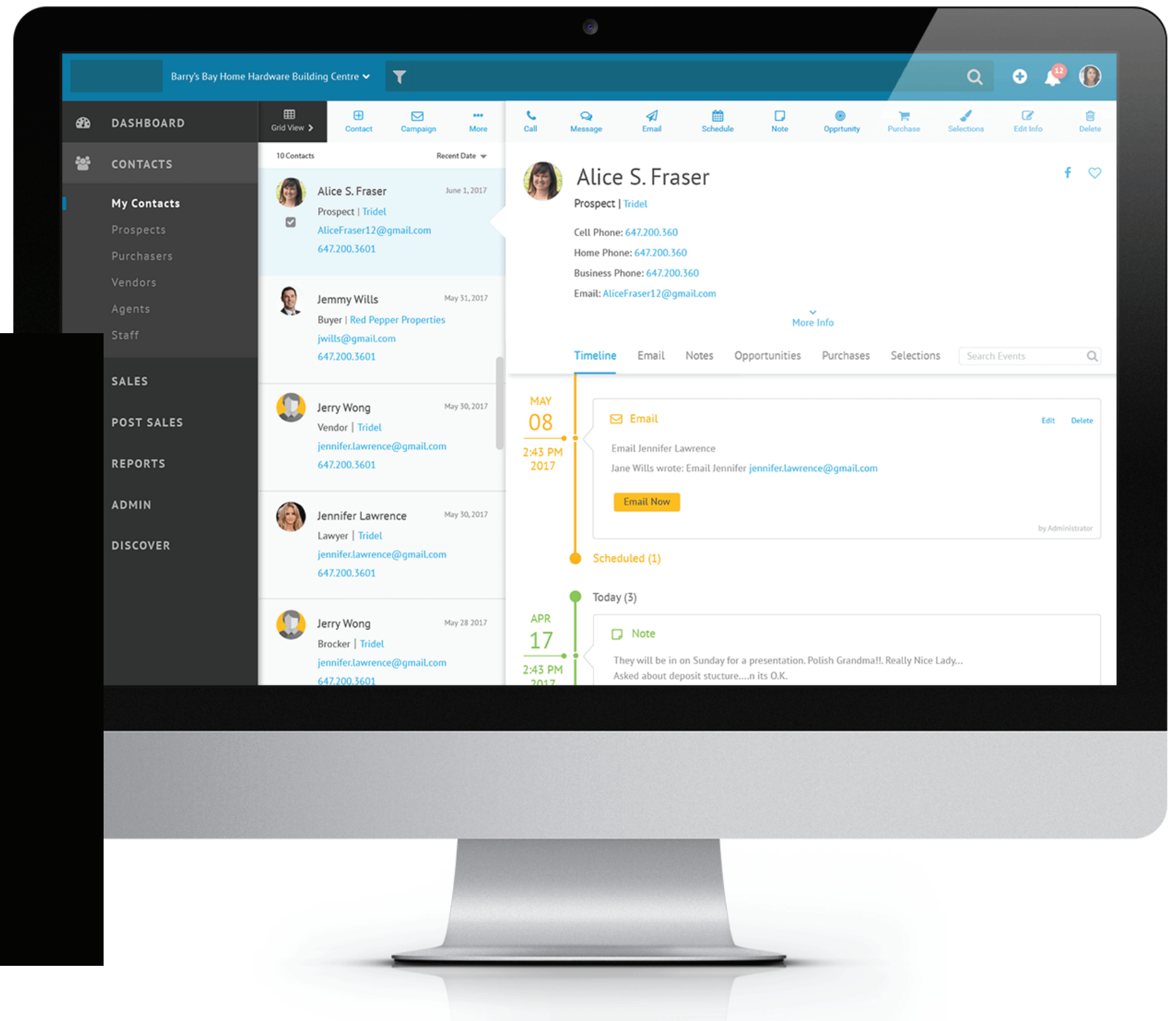
Website tracking, inquiry and registration

Follow-up, launch and drip emails/campaigns

Contract creation and digital signatures

Sales tracking and reporting

Finish/option management and selection



# POS CRM, sales & inventory

# interactive touchscreens

Bring your sales centre environment to life. Utilizing the very best in software and hardware technology, give your sales team the power of memorable, immersive sales presentations.

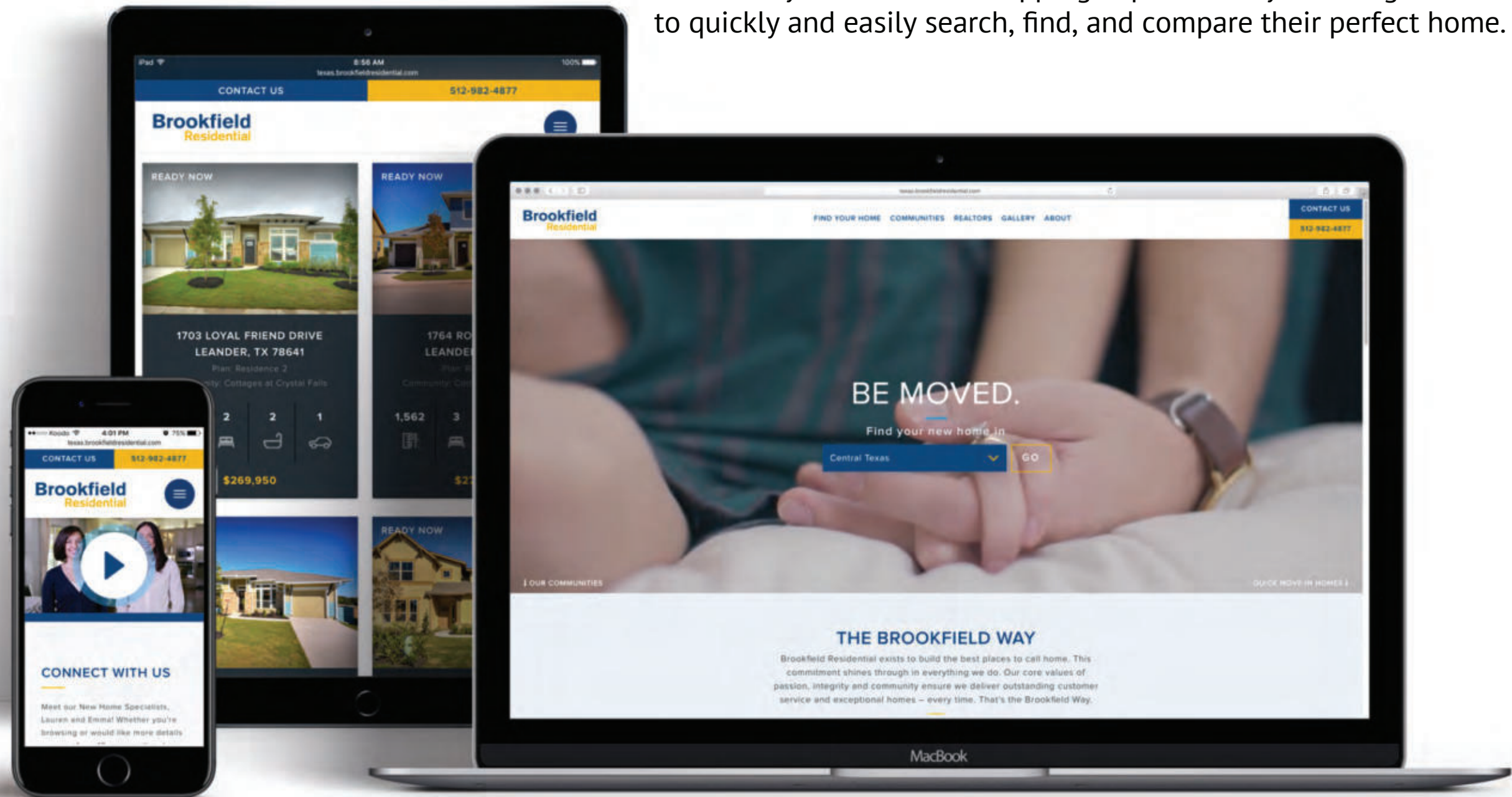


**real-time pricing, inventory  
and architectural controls**



# web & mobile apps

Today's consumers expect a seamless web and mobile presence. Create a dynamic online shopping experience by allowing the consumer to quickly and easily search, find, and compare their perfect home.



# exterior renderings

Our talented creative team specializes in bringing plans to life.





We serve new home and condo developers with tools to assist their presales by creating emotional connections between purchasers and their dream homes.

# exterior amenities











# interior amenities

Give the term 'rendering' a whole new meaning, with ultra-realistic 3D renderings that are indistinguishable from the real thing.





# interior renderings

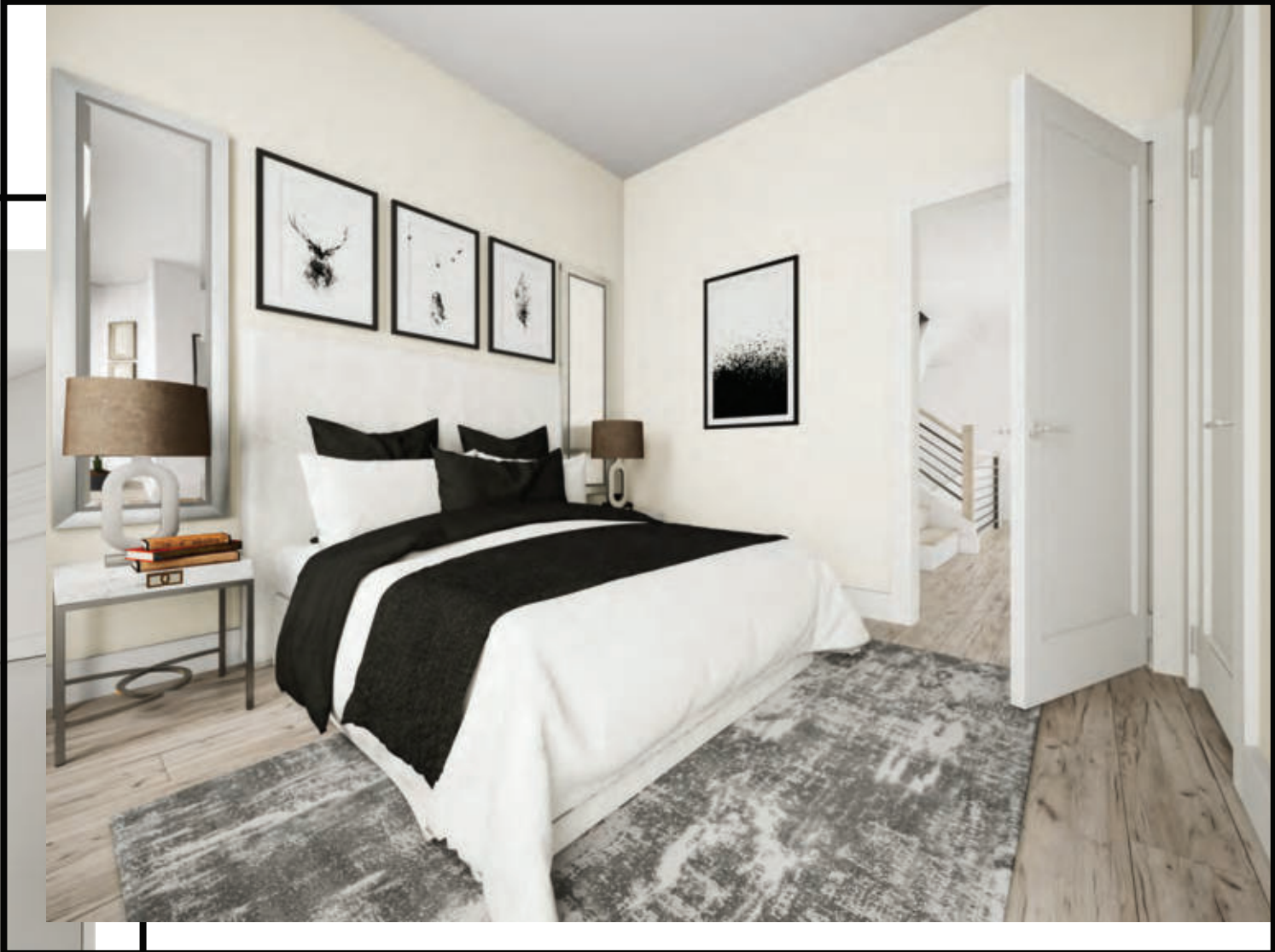
Don't tell buyers about their dream home, show them.





# architectural animations

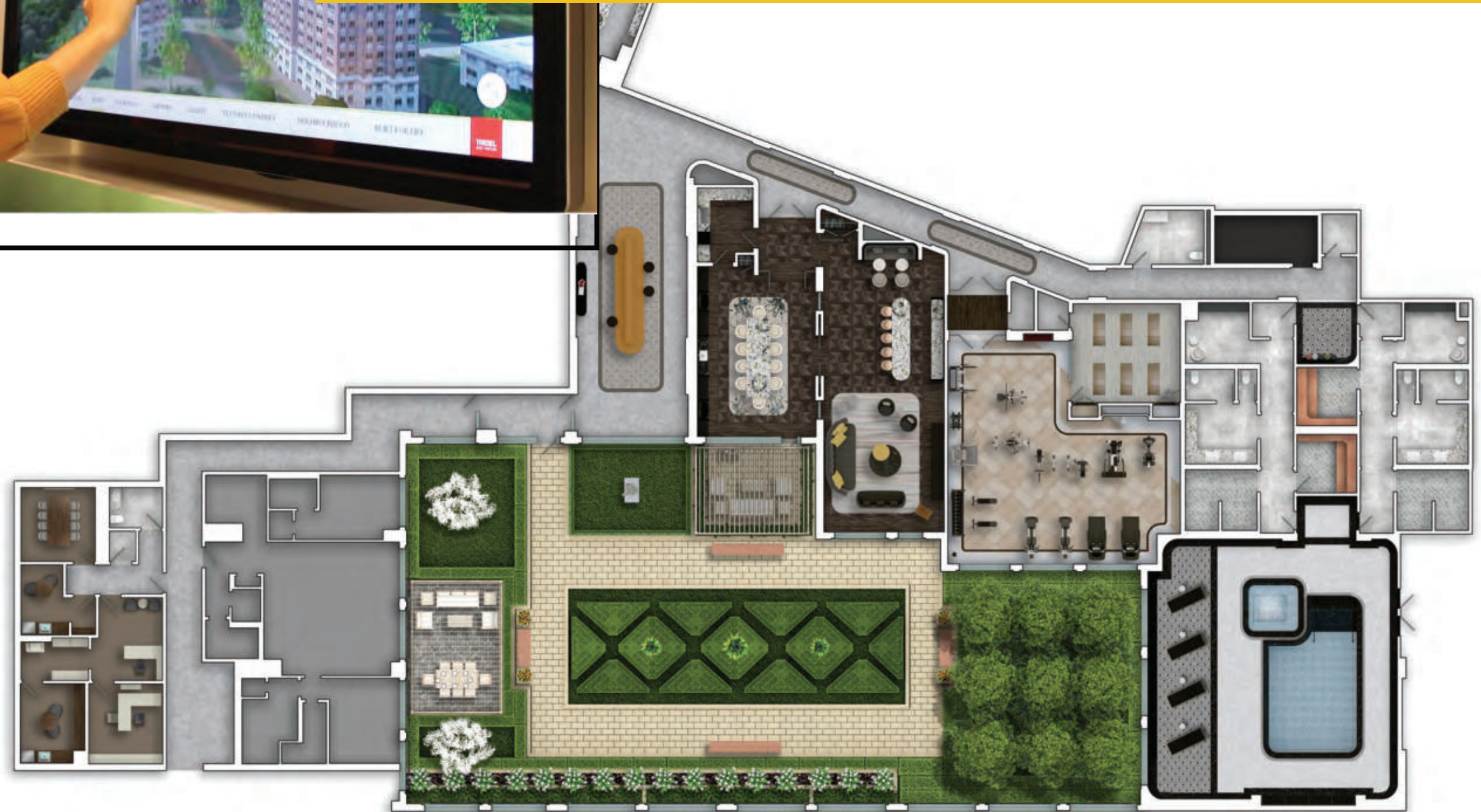
Interactive virtual tours and realistic animations, developed with a suite of integrated tools using Unreal Engine, to design and build home simulations and visualizations.





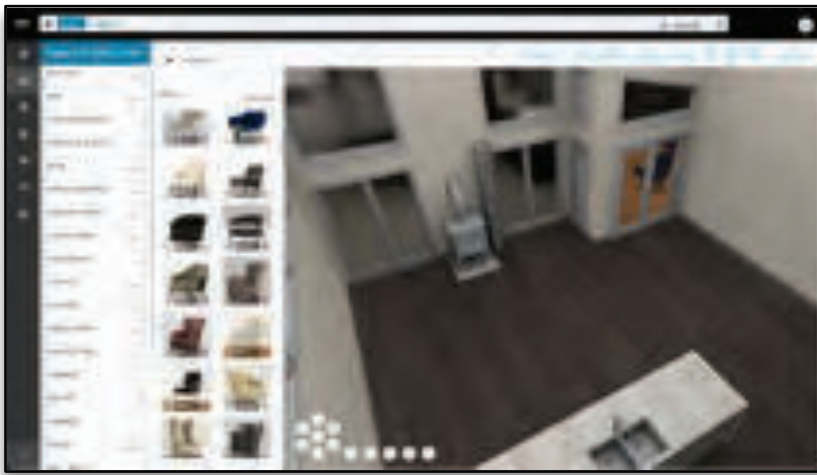
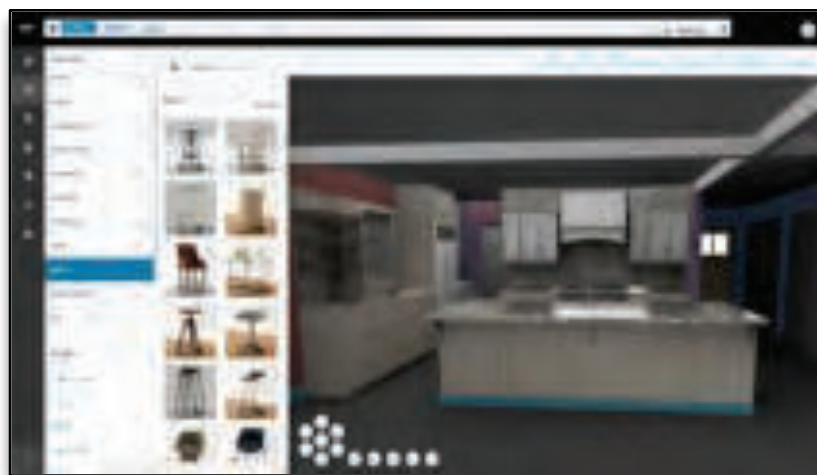
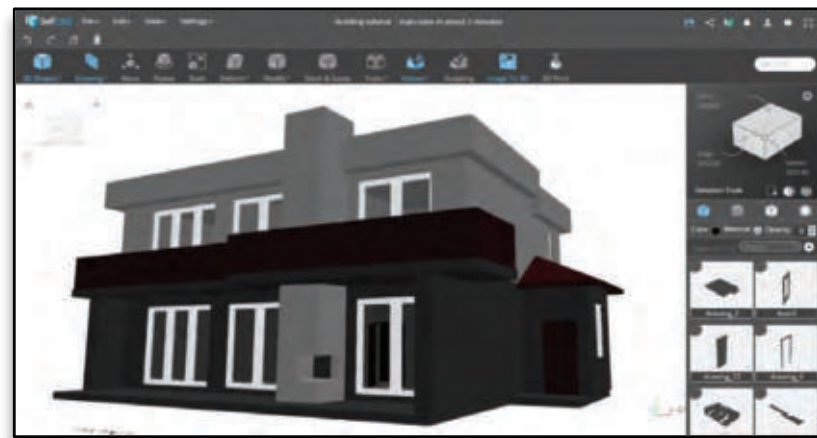
# color floor plans

Transform your black and white floor plans into beautiful 2D, 3D interactive layouts.



# the future of home personalization

Focused on new construction - Aareas latest development, 'The HouseDam' will allow anyone to point and click finishes from tens of thousands of materials and finishes, drag and drop furniture and create full 3D Web GL Models and HQ renderings.



FURNITURE (PUBLISHED)

AREA RUGS 3 >

BEDS 32 >

COOKING\COOKTOPS >

CURTAINS & BLINDS >

DECOR 462 >

FITNESS EQUIPMENT 22 >

FOOD AND DRINKS 147 >

KITCHEN DOORS 30 >

LANDSCAPING >

LIGHTING 66 >

OUTDOOR 53 >

PASSAGE DOORS 30 >

PLANTS & TREES 11 >

PLUMBING 1 >

PROJECTS >

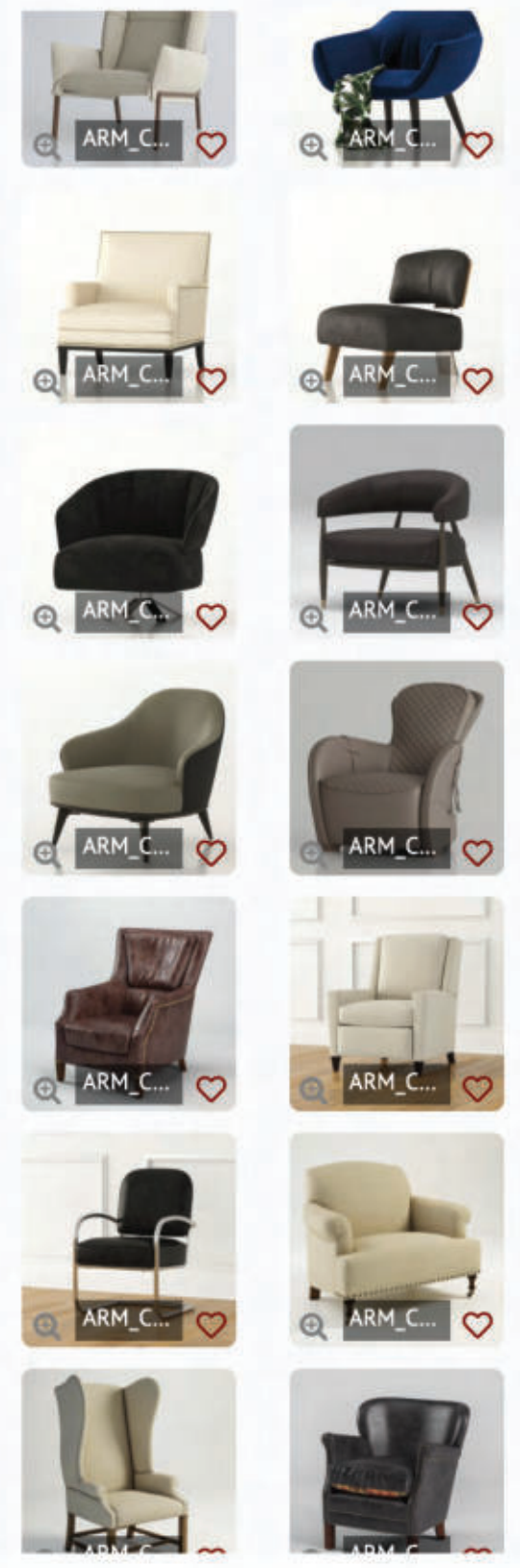
SCENARIOS >

SEATING 619 >

SMALL SPACES

Card Size:

Objects 1816 Results



# in summary

there are huge opprotunities to both cut costs and grow sales when you invest in customer experiences.



2020

# building epic home buying experiences

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At Aareas, we strive to be the world leader in delivering epic home buying experiences for real estate. We achieve this by fostering an innovative and entrepreneurial work environment that is supported by a significant investment in research and development.