



GenStone®

What's Your
Weekend Worth?

The Immediate Satisfaction of an Updated Home and More Long Term Value

All it takes to significantly enhance the curb appeal or interior beauty of your property is a weekend with GenStone. Our mortarless, easy-install, panelized system looks and acts like real brick or stone because that's exactly what we use to develop GenStone.

- ✓ Save up to 50% over the installed cost of real and cultured stone
- ✓ Can be applied with screws over any flat surface including but not limited to plywood, concrete, stucco, existing brick and drywall
- ✓ Lightweight, can be installed by one person and there is no need to worry about the additional weight added to the structure
- ✓ Cuts just like wood with any ordinary hand or power saw
- ✓ 25 year limited warranty



“ We just knew GenStone was the solution we were looking for because it looks like real stone. Attaching the GenStone only took 3 days. We couldn't be happier with how our project turned out and we definitely recommend GenStone to anyone. — Teresa, Keystone Stacked Stone ”



Box to the Wall in Minutes

No special skills or tools needed



1 Apply adhesive to the back of each piece in an "S" pattern



2 Fasten with screws every 8 inches along the shiplap edge

3 Run a bead of caulking where each piece will connect

4 Slide the next panel into place and attach with screws

5 Conceal exposed fastener holes with GenStone eXact color caulking

Step by step install videos are available on genstone.com as well as on our YouTube page.



Stacked Stone System

Displayed in Desert Sunrise

1 Full Panel



2 12" Return (Left & Right)



3 90° Corner (Inside & Outside)



4 Ledger



5 Trim



6 Corner Ledger (Inside & Outside)



7 Pillar Cap (Flat and Peaked)



8 Pillar Panel



9 Column Cap (Flat and Peaked)
Not Pictured



10 Wall Cap
Not Pictured



Stacked Stone Colors



KENAI

Shale Gray with
Deep Earthy Tones



NORTHERN SLATE

Light Gray with
Charcoal and Tan Highlights



KEYSTONE

Charcoal Base with
Burgundy and Beige Tones



IRON ORE

Dark Charcoal with
Light Gray Throughout



DESERT SUNRISE

Beige Base with
Red and Sand Tones



VANILLA BEAN

Beige Base with
Warm Brown Highlights



COFFEE

Deep Brown with
Subdued Brown Highlights



STRATFORD

Sable Base with
Natural Tones



“

After I watched the installation videos and added up the cost, labor, and installation requirements, it was a no brainer...buy the GenStone. The product looks great, has an awesome warranty, and is super easy to install.

— Wes, Kenai Stacked Stone

”



“

GenStone dramatically changed the look of our home. We've received lots of compliments from our neighbors. I'm sure it increased the value of our house, the whole project took about a week.

— Tom, Kenai Stacked Stone

”



“

The product looks absolutely amazing! I did roughly 1,100 SQFT covering the front and back of my home. Having 30+ years experience in the building materials industry, I have used products like this before. GenStone looks the best by far.

— Doug, Stratford Stacked Stone

”



“

I am not an expert in construction by any means, but if you can measure, cut with saws, drill and glue, you can do this too.

— Janice, Kenai Stacked Stone

”



Have a Few Extra Hours?

Stop looking at that old siding, fireplace or dreaming about your outdoor oasis, with GenStone any project is possible.

genstone.com/imagine-stone