

See What Our  
Industry-Leading Platform  
Can Do For You

Our on-demand, interactive self-touring platform helps you create a personalized, convenient experience for your home shoppers — **resulting in more interest, more engagement and more potential sales for you.**



The Convenience  
Home Shoppers Want.

**The Solution  
Sales Teams  
Deserve.**



Ready to embrace the innovative technology  
that today's home shoppers expect?  
Download your free copies of our online resources today.

[UTourHomes.com/OSCGuide](https://UTourHomes.com/OSCGuide)  
[UTourHomes.com/ModelTours](https://UTourHomes.com/ModelTours)

**Utour**™  
Self-Guided Home Tours

[UTourHomes.com](https://UTourHomes.com)  
800.621.0592

Copyright © 2021 UTour Home Tours LLC. All Rights Reserved.

**Utour**™  
Self-Guided Home Tours



# Seamless Integrations & Respected Partners

We're honored to work alongside the best of the best. It has always been our priority to make the transition to UTour smooth and easy for your team. Which is why we require no proprietary lock and offer direct integrations with many leading smart home technologies, CRM systems and lead generation platforms.

## Today's Problems Require Innovative Solutions

The new home industry is experiencing several friction points that could be stifling your potential sales. Which of these four hits close to home for your team?



### Overwhelming Volume of Interest

Due to unprecedented market conditions, many builders are past capacity and unable to meet demand. UTour can keep home shoppers engaged while giving your sales team more time to handle in-person appointments.



### Staffing and Scheduling Issues

Quality sales professionals are critical, but difficult to find. And many talented sales people won't consider working for a builder as they don't want to work weekends. UTour can help fill holes in the schedule, so tours can still be offered even without the sales team present.



### Lingering COVID-19 Concerns

Even with the height of the pandemic behind us, COVID-19 has triggered a lasting impact on consumer behavior. Home shoppers' expectations for a safe, no-contact experience still remain – and UTour can deliver.



### Fewer On-Site Visitors

Seeing lots of online leads but not as much foot traffic? Zillow's 2020 report\* indicated that over 64% of new home shoppers prefer touring alone on their first visit. Cater to this growing segment with UTour's self-guided tours.

\* Source: Zillow; New Construction Consumer Housing Trends Report 2020

## Choose a Service Package That Best Fits Your Needs



### Self-Tour Essential

- ✓ Access Platform
- ✓ Lead Generation via Self-Guided Tours
- ✓ Integrated Security
- ✓ Automated Engagement & Notifications
- ✓ Tour Data & Reporting



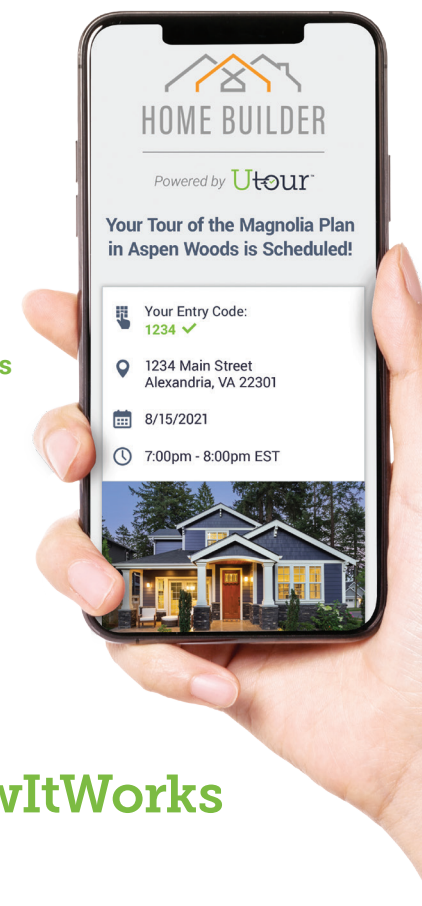
### Self-Tour Professional

- Includes Essential Package, Plus**
- ✓ UTour Agent Portal



### Self-Tour Premium

- Includes Professional Package, Plus**
- ✓ TourRTX, AI-Powered Q&A via Chatbot **OR** UTour Voice, AI-Powered Q&A via Amazon Alexa



For a step-by-step overview visit:

[UTourHomes.com/HowItWorks](https://UTourHomes.com/HowItWorks)

## Integrated Technology



## Industry-Leading Partners

