

Top 10 Reasons

Why Contractors Choose Everlast® Siding

1 Easy & Fast Installation

Everlast siding is engineered for easy installation to help reduce your labor costs. Everlast EZStack integrated interlocking joinery on the lap siding helps to ensure level and proper course spacing – plus conveniently located nailing slots, every eight inches on center, speed fastening. Each panel of Everlast Board & Batten has an integrated installation line guide to ensure the panel is fully seated within the interlock. Online training and on-site Everlast installation experts are available.

2 No Priming - No Painting – No Caulking

Unlike fiber cement and engineered wood, Everlast siding is virtually impervious to water. This means Everlast siding never requires primer or paint. Not before, during, or after installation. Never seal cut edges again – plus you can install to grade!

3 Easy Jobsite Handling - Saves Labor Costs

Everlast siding is less than half the weight of fiber cement. Moving and lifting bundles of Everlast siding is easy – it is a one-person job, not two. Use your own standard carpentry tools! Unlike fiber cement and other products, no expensive blades or proprietary tools are needed. Everlast siding is lightweight and durable which vastly reduces the potential for breakage. In contrast, due to its heavy and brittle nature, fiber cement siding is easily damaged in transit and during installation causing high scrap rates. All this saves you on product and labor costs.

4 Avoid Health Hazards

Unlike fiber cement, when cut, Everlast siding produces no harmful dust that can cause serious health issues like other products that can cause silica health hazards. Reduce costs for PPE (personal protective equipment) or potential future health issues. Installing Everlast siding eliminates OSHA-mandated respirators, protective clothing, and dust collectors that are required with fiber cement.

5 The Look and Feel Customers Want

Everlast siding looks and feels just like real cedar siding with Everlast's CedarTouch® embossing, but with none of the issues and costly recurring maintenance associated with other hardboard siding options like fiber cement and engineered wood. Plus, the Everlast siding color palette provides just the right mix of both classic and trending hues. Everlast lap siding stainless steel seam brackets create the tightest, cleanest seams and longest lasting butt joints, with no flashing required.

6 Color and Design Choices

Everlast siding products are available in a wide palette of rich and vibrant colors. This includes the 4-1/2" and 7" lap siding, the 11" Board & Batten one-piece siding and Everlast color-matched trim. Since Everlast siding doesn't require the use of proprietary trim, like other siding systems – an optional all-white cellular PVC trim package, fully compatible with Everlast siding, is also available.

7 Referrals

One Everlast installation leads to another, and another, and another. When friends and neighbors see the end result and learn about Everlast siding's ultimate durability, aesthetics, and minimal maintenance requirements, referrals are inevitable. You get to make money again!

8 Marketing & Pro Resource Tools Available

Everlast siding hosts a variety of electronic architectural design files, technical documents and resources to help you with your Everlast project. Online resources include: installation, warranty, brochures, case studies, architectural design files, product specifications, image gallery, warranty registration, and more. Enter your zip code on the dealer look-up to find Everlast siding in your area. Visit www.everlastsiding.com.

9 Building Code Compliance

Everlast siding earns code approval for most residential and light commercial building codes throughout the US, including more intensive building code requirements of Florida. For example, CCRR (Code Compliance Report) #CCRR-0201, DBPR (Florida Building Code) #FL22980 and TDI (Texas Department of Insurance) #EC-107. Documentation is available on the Everlast siding website.

10 Satisfied Customers

Since 2009, Everlast siding has been installed on homes throughout North America. Homeowners receive a transferable limited lifetime warranty that includes fade protection. With a product as superior as this, it's easy for its manufacturer to back Everlast siding with the industry's best siding warranty.



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See more at
www.EverlastSiding.com

