

Maximize PRO sales & customer loyalty



Amazon and other digital marketplaces' seamless 24/7 commerce experiences will become the baseline for PROs. Integrate with MMC's Virtual Branch to uncover incremental value in existing channels. Delight customers and right-size investment in physical locations while maximizing your territory's share of market.

Meet the Virtual Branch



PEOPLE

Our virtual reps support **overburdened** counters, **staffing shortages**, and can **work in areas where you aren't**.



ON-DEMAND

We are **open 24/7**, available when the PRO needs us, through **digital and traditional** channels.



DATA

Data drives all interactions. Voice of the customer, ERP, CRM, and other data is captured and iterated back into the Customer Data Platform.



SALES

Our team, integrated with your channels, **drives higher revenue per order and PRO lifetime value.**



BI-LINGUAL

Our team includes skilled **native Spanish speakers**, building brand loyalty across multiple languages.

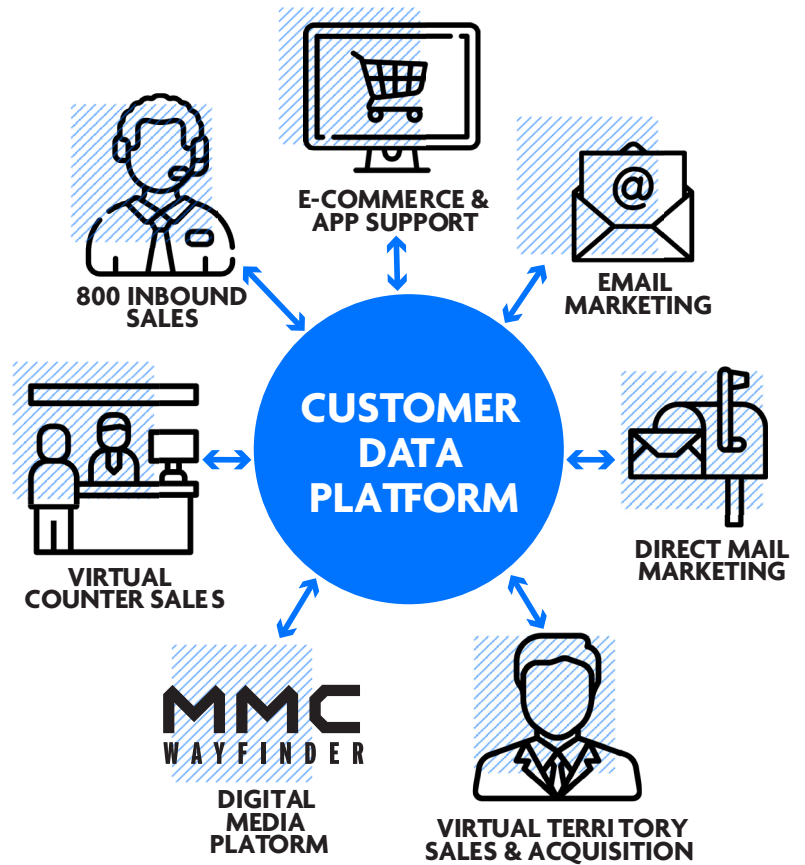


MEDIA

MMC'S WAYFINDER makes data actionable and drives commerce.

Virtual Branch Benefits

- Increase customer purchasing frequency
- Increase average order size
- Reduce customer churn
- Acquire new customers
- Drive e-commerce
- Delight customers



**Grow revenue and reduce cost of sale.
Drive new sales opportunities.
Create loyal customer advocates.**

Talk to one of our Solutions Experts today.

LETSGROW@MMCGROWTH.COM

800.345.4662

