



Introducing Spruce eCommerce

Independent building material suppliers can provide an online shopping experience that rivals national retailers.



UNIFIED
PRODUCT DATA



FULLY
INTEGRATED



QUOTE
BUILDER

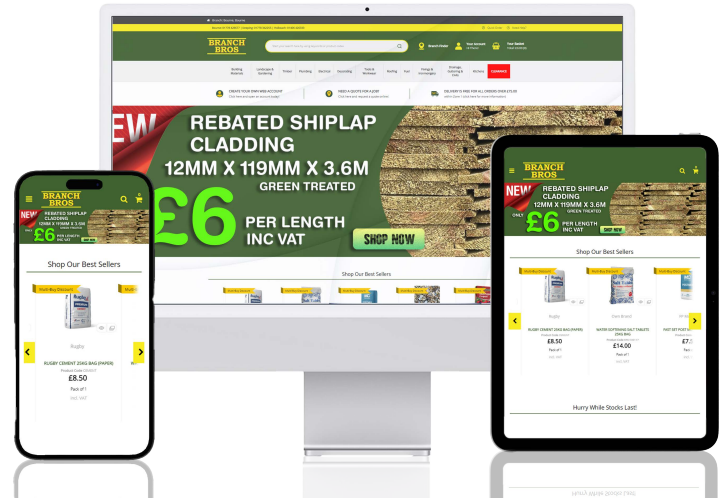


DELIVERY &
PICK-UP

Now more than ever, builders and consumers want to research and purchase items at their convenience, and without a proper web presence you could lose customers. Building an effective website can feel overwhelming, but Spruce eCommerce is fully integrated with your ERP and its unified product information management system makes the process seamless.

Spruce eCommerce provides all the features you need for a premier website

The Product Information Management (PIM) solution organises product data from suppliers, so you can leverage the content from one location, saving time and reducing errors, while growing your online business.



Seamless ERP integration

Ensure website pricing and inventory is accurate, and process orders without rekeying info.



Unified product information

Organised and accurate product data keeps your website current, without managing multiple PIMs.



Build customer loyalty

Customers can access account information, make payments, submit quotes, and schedule deliveries online.



Increase wallet share

Grow sales by recommending related products, offering project materials calculators, and branded quote builder.



Acquire new customers

Promote your business and highlight products with a first-rate website optimised for mobile and desktop.



Improve staff efficiency

Save staff time with business info, account details, product availability, and current pricing available online.

CONTACT US TODAY TO LEARN MORE
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