

Mark Systems Customers Dominate 2015 Homebuilder National Housing Quality Awards

Two of the three recipients of the 2015 National Housing Quality (NHQ) Award are Mark Systems customers using the Integrated Homebuilder Management System (IHMS) home builder software.

According to Mark Systems customers, this is no coincidence.

The NHQ Award is given not just for build quality, but for quality across the organization including efficient processes and operations management. IHMS home builder software allows builders to focus more heavily on build quality and innovation because the system offers the most powerful, integrated operations management in the industry.

“This award is not just for builders using a quality checklist in the field. This signifies builders who have very sound operations and plans to improve. Both of these companies have invested in IHMS product development and high level consulting services which push these concepts. Having two elite builders who are using IHMS and valuing our consulting services take the Gold and Silver awards is something we are very proud of;” said Robert Cain, Vice President of Consulting Services.



For the second year in a row, French Brothers of Alamogordo, New Mexico is again the first in their state to claim a NHQ Award. Winning Bronze in 2014, French Brothers continued to improve quality through processes and best practices throughout their organization. It came as no surprise that in 2015 they achieved Silver status.

French Brothers recently announced their expansion into Las Cruces, New Mexico with the Sonoma East community, featuring six new floor plans ranging from 1800 to 2400 square feet. The new plans are available in three different elevations and offer hundreds of custom options. In addition to French Brothers Platinum Energy Package, all homes in the Sonoma East will feature Photovoltaic (PV) panels.



life within walking distance®

One of two NHQ Gold recipients, EYA of Bethesda, Maryland, installed Mark Systems IHMS nearly 20 years ago. Investing in IHMS product development has given EYA the flexibility and cutting edge they need to stay well ahead of their competition.

EYA is a leading developer and builder of more than 4,000 Washington, D.C. area homes in distinct urban-lifestyle neighborhoods. Their distinct tagline, *“life within walking distance”* perfectly describes their product; positioned in walkable areas near cafes, shops, entertainment, metros, car share, and bike share stations.

Sponsored by Professional Builder Magazine and the National Association of Home Builders (NAHB) Research Center, the NHQ Awards are regarded as the highest level of recognition in the housing industry for outstanding quality achievement. Judging was based on eight categories: leadership, strategic planning, process management, customer satisfaction, human resources, construction quality, trade relationship, and business results. A 150 question application, follow-up site visit, and multiple interviews were required.

French Brothers and EYA received their awards at the Housing Giant Leadership Conference in Dana Point, California in October 2014.