



Computer Presentation Systems Homebuilder Solutions

Founded in 1985, Computer Presentation Systems (CPS), has been providing easy-to-use, cost-effective software solutions for more than 30 years. The company's history and active involvement in the homebuilding industry has provided them with the deep experience to develop, market, and support unique software for home builders ranging in size from local entrepreneurs to regional builders to nationwide, NYSE corporations. CPS has developed a reputation for a hands-on approach and innovative, easy-to-use, and economical software products supported by excellent customer service.

CPS offers an integrated suite of cloud-based CRM, automated scheduling, and warranty/customer service solutions that provide 24/7 real-time data – all specifically for the new home building industry. CPS also offers interactive sales and marketing tools for use in sales offices, information centers, design centers, and multifamily leasing offices – all aimed at creating a more robust customer experience for home shoppers while capturing and tracking pertinent data for builders.

Interactive Presentations

SalesTouch

Touchscreen Digital Signage

- Interactive, real-time touchscreen display designed to actively engage consumers
- Backed by outstanding 7-day/week support
- Presentations that allow home shoppers to mix, match, and select floorplans, elevations, home sites, options/upgrades, and more
- Available for a variety of formats, including wall-mounted, free-standing kiosks, tablets and websites
- Has received numerous accolades including Pacific Coast Builder's Conference "Cool Product" in its first year

Social Media Wall

Digital Storytelling Tool

- Takes corporate marketing content and images and integrates them with consumer social media input, curated through an administrative website
- By harnessing and optimizing social media content created by customers, builders and developers can more effectively engage other potential home buyers
- Provides a unique way to tell a builder's story, uses customer's content to provide a shared, creative process that fosters an ongoing, engaging customer experience
- Was selected as a 2016 "Best of IBS" product finalist among nearly 200 entries, recognized at IBS 2016 by the multihousing group as one of the top 30 products to see on the show floor and has been a *TechHome Builder Brilliance Award* nominee

Homebuilder Software

FieldCollaborate

Construction Scheduling Software

- Inspection processes are incorporated directly into lot schedules and attached to a specific construction task so field personnel can easily and immediately complete the Quality Inspection item
- The Quality Inspection Wizard expedites the process for jobsite mobile use.
- Includes web portals that give field personnel, corporate staff, vendors, and *even homebuyers* access to current information
- Integrates with CPS' CRM and WarrantyWatcher as well as third-party software such as accounting and purchase order systems
- Has been a *Constructech* Top Product numerous times

WarrantyWatcher

Web-based Warranty/Customer Service Management

- Helps builders provide more responsive customer care to homebuyers
- Includes web portals that give field personnel, vendors, and even homebuyers access to current information
- Provides homeowners with 24/7 access to online requests, status updates, and service request history
- Integrates with CPS' Homebuilder Suite and third-party software so users can migrate data from other tools without the need for re-entry
- Was recognized as a 2017 *Constructech* Top Product

CPS•CRM

Industry Specific CRM

- Created specifically for the new home industry
- Allows companies to record and track every interaction with their customers and from multiple sources
- Includes purchase agreement preparation and move-in and monthly financial scenarios
- Full integration with warranty and construction software – allowing companies to engage with customers at *all* stages of the buying process, not just closing