

Computer Presentation Systems Homebuilder Solutions

Computer Presentation Systems (CPS) has been in the homebuilding industry for over 30 years and knows the unique challenges builders face. To meet these challenges, CPS provides builders with a suite of fully-integrated software tools specifically designed for construction and post-construction activities, thus allowing them to run their business smarter, smoother, and more efficiently so they can focus on doing what they do best: build homes.



CPS•CRM

Software designed specifically for homebuilders, CPS' CRM tool offers customized prospect profiles, easy-to-use follow-up, option/upgrade selection management, and co-op agent tracking tools.

The CRM software lets builders record and track interactions with their customers and provides leads from a variety of sources such as website, third-party platforms, and sales office visitors. Its easy-to-use interface and extensive customization abilities help better leverage the collected information to sell more homes and communicate more effectively with homebuyers.

CPS•CRM includes reports that capture leads and help track and analyze sales marketing operations, including lot status,

traffic, inventory, sales tracking, and financial results. Builders also get a variety of print and export options and automation capabilities.

CPS•CRM is web-based with 24/7, real-time access to provide comprehensive tools for nurturing prospects along their homebuying journey.



FieldCollaborate

FieldCollaborate is a full-featured construction scheduling software tool designed for use in homebuilders' corporate offices, on jobsites, and by vendors and homebuyers through its web portals. The cloud-based software offers an anywhere/anytime, 24/7 solution for builders of all sizes. It helps increase accuracy, decrease cycle time, eliminate dry runs, and improve communication with vendors and homebuyers.

The current construction skilled labor shortage equates to an even greater need for builders to focus on efficient procedures for quality assurance. For this reason, FieldCollaborate's Quality Inspection feature recently received an overhaul to incorporate inspection processes directly into lot schedules and particular construction tasks. The new *Quality Inspection Wizard*, designed by the builder, expedites the process for jobsite mobile use so inspection items can be cleared with "one click", or if an items fails, provide immediate access to a punch item for correction.

FieldCollaborate provides complete construction scheduling, including templates, individual lot schedules, tracking and recording progress features, rescheduling/recalculation tools, homebuyer option/upgrade selections, and jobsite use via FieldCollaborate Mobile.

FieldCollaborate has been recognized numerous times as a *Constructech Top Product*.



WarrantyWatcher

Once a home is completed, the work continues. WarrantyWatcher provides a complete homebuilder Warranty and Customer Service management toolkit. The software includes walkthrough, homeowner request management, work order production, mobile integration for field access, operational management reporting, document/picture/file storage, and problem/contractor analysis. Separate web portals for both homeowners and vendors facilitate access and streamline communication.

The tool helps eliminate paper forms and voicemails and lets builders actively and quickly respond to customer callbacks and enhances the homeowner experience through a 24/7 single-access point to online requests, status updates, and service request history.

The cloud-based tool also provides the entire warranty team with 24/7 access from mobile and desktop devices and through its vendor portal. It also provides trade partners with work orders, drawings, and notes.

WarrantyWatcher is a Constructech 2017 Top Product.

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