



OCTOBER 18, 2017
FOR IMMEDIATE RELEASE

Hot Trend: Climate-Controlled Wine Lockers Multi-Family Complexes and Private Member Clubs Find New Revenue Source

Genuwine Cellars, the world leader in custom wine cellar design and manufacturing, does their name proud as they lead the industry offering genuinely unique wine lockers to their global clientele.

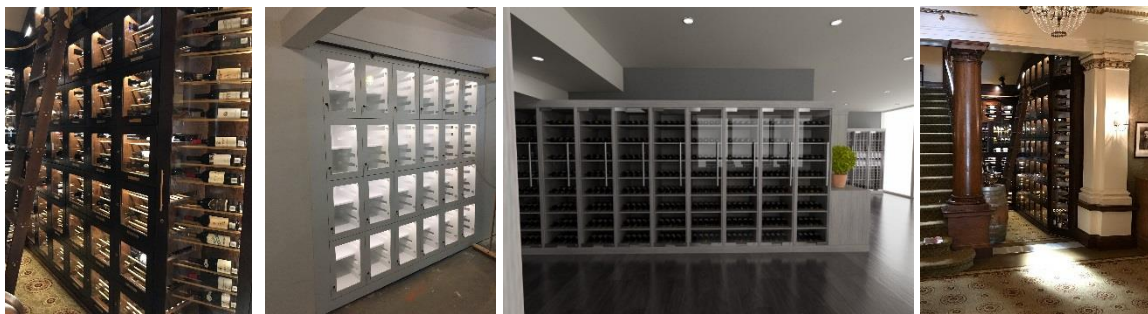
Great for multi-family units, and private members clubs, wine lockers can enhance an amenities space, as well as offer an annual revenue source for ownership.

Individual climate-controlled wine lockers allow paying clientele to store a portion of their collection on site under lock and key, maintained at the perfect temperature.

Over the last few years, Genuwine has seen the demand for wine lockers become increasingly high. Building off nearly 25 years expertise in the custom wine cellar industry, their climate controlled wine locker embankments can be custom-made to fit any space. Each set of lockers is tailored to the environment in which it will be placed, complete with premium finish options and a commercial-grade climate control system dedicated specifically to wine storage.

“It’s like the prize guest at the party. The wine lockers become the talking piece of the space. Members are proud to essentially own a piece of the club, to have their own nameplate, and be able to store their own personal collection of wine,” said Brooklyn Hurst, VP and Sommelier, Genuwine Cellars.

To learn more about how Wine Lockers can work in your space, visit genuwinecellars.com or stopover to see them at **Booth W4958** at the IBS 2018 NAHB International Builders’ Show; buildersshow.com.



###

About Genuwine Cellars:

Genuwine Cellars is the world leader in custom wine cellars, founded in 1995. Genuwine stands at the forefront of wine cellar design, dedicated to crafting the finest engineered cellars in existence. They are also the sole North American provider of the coveted subterranean Spiral Cellar. | For more information visit www.GenuwineCellars.com

###

To access images/video accompanying this press release, please visit the following links:

https://drive.google.com/open?id=0B_FkU1dkNT9-TGU5c2w1d3JjdFk

<http://www.genuwinecellars.com/wine-cellars/wine-lockers/>

CONTACT INFORMATION

Genuwine Cellars Media Contact

Margaux Miller | margaux@genuwinecellars.com

1-866-415-7181 or 1-204-668-8101 x 234