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FOR IMMEDIATE RELEASE

Closet Selector®: The Perfect Solution for Standard and Upgrade Closets

Cincinnati, Ohio (October 29, 2021) – Organized Living continues leading the home storage and organization industry with their innovative software workflow tools. Closet Selector is the first and only completely integrated online selection tool that makes offering homebuyers closet options that are both simple and error-free. It is the only tool that a builder needs to contract all closets in a home. It is the perfect solution for offering standard closets as well as upgrades.

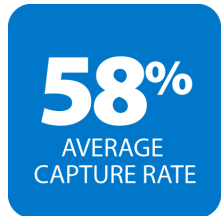
What are the Benefits of Closet Selector?

For the Builder

- A Builder can offer VUE®, freedomRail®, Select®, or all three product lines as upgrades to their standard offering.
- Organized Living product lines elevate builder’s homes differentiating the homes they build from their competition by providing superior closets.
- Closet Selector generates a complete purchase order through auto-generated design codes.
- Builders see profit growth from increased upselling.
- Headaches are reduced because the homebuyer’s installed closets are exactly what they selected.

For the Homebuyer

- Homebuyers select their closets quickly and easily saving time and headaches at the design center.
- Homebuyers love it because they are offered choices not just a single standard.
- Homebuyers are pleased because what is installed is exactly what they selected every time.



Closet Selector is an absolute game-changer for Builders because this online tool makes it easy and efficient to offer the storage solutions that homebuyers want.

To learn more about Closet Selector and how Organized Living is leading the storage and organization category with technology integration, visit organizedliving.com/builders or contact Kyle Rand at 513-236-0617.

About Organized Living

Organized Living brings superior storage and organization to the world through strong products, strong people and a strong brand, helping people organize their lives. From the closet to the kitchen to the garage, Organized Living offers high-quality, innovative storage and organization products that make everyday life easier and sells through professional installing dealers across US and Canada, retailers and online retailers. www.OrganizedLiving.com.