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FOR IMMEDIATE RELEASE

Organized Living Introduces VUE[®] - The New Fixed Wood Storage System Homebuyers Will Love

Cincinnati, Ohio (June 1, 2021) – Organized Living, a leading manufacturer of quality home storage and organization systems, introduces VUE - a new high-quality, economical refined fixed wood shelving system to add to their full-breadth of product offerings.



VUE is an easy, fast, and strong storage solution providing homebuyers an economical shelf and rod solution they are demanding. With no exposed hardware and patent-pending gap-free installation, VUE is the strongest fixed wood shelving system available on the market.

For homebuyers who want a step up from wire, builders can offer VUE as a standard offering. Production builders will appreciate that VUE is production-oriented to be installed faster, with less parts and pieces, and after-paint to not interfere with other trades. With a 10 year limited warranty and

patent-pending gap-free installation, builders can confidently install VUE in the homes they build.

Builders will be able to better serve homebuyers because VUE is part of Closet Selector[®] allowing builders the ability to contract all closets within the home one way. With VUE and Closet Selector, builders can easily contract closets while providing a profitable solution to meet the demand of homebuyers.

“Homebuyers want more than wire shelving in their closets to match the rest of the amenities and upgrades available,” said Theresa Finnigin, VP of Marketing at Organized Living. “Builders want to differentiate themselves, wow homebuyers, and still make a profit. It’s a win-win with VUE.”

To see the full VUE product line and to learn about Organized Living programs and support specific to the single family builders, visit OrganizedLiving.com/professionals/builders.

About Organized Living

Organized Living brings superior storage and organization to the world through strong products, strong people and strong brand, helping people organize their lives. From the closet to the kitchen to the garage, Organized Living offers high-quality, innovative storage and organization products that make everyday life easier and sells through professionally installing dealers, retailers and online retailers. www.OrganizedLiving.com.

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