



News Release

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SIMPSON OPENS DOOR TO DISCOVERY WITH NEW ONLINE SEARCH AND CUSTOMIZATION TOOL

Simpson Door Company's "Find A Door" feature enhances online door selection experience

MCCLEARY, Wash., August 10, 2021 –[Simpson Door Company](https://www.simpsondoor.com), a leading manufacturer of custom wood doors, has launched its new "[Find A Door](#)" interactive door selection tool. With a user-friendly interface, the new tool makes it easy for homeowners and builders to search for and purchase a truly one-of-a-kind door.

"Find A Door" offers multiple straightforward ways for a consumer to find their perfect door, regardless of whether they are an expert or a novice when it comes to home building products. For example, the "Architectural Style" sort functionality pairs users with a specific door number based on their home's design aesthetic. Once they select a door, homeowners and builders can personalize it and send it directly to an Authorized Dealer of their choosing to request a quote.

"For years, we have been telling homeowners they can have any door design, style, wood type or glass type – there's no limitations. That said, it can be difficult for homeowners to envision the customizations they can make and then communicate their vision to a retail dealer," said Brad Loveless, marketing and product development manager for Simpson Door Company. "Our "Find A Door" tool gives homeowners the freedom to design exactly what they want, see it on the screen in front of them, and then quickly and easily receive a quote from their dealer."

To explore the "Find A Door" feature, visit <https://www.simpsondoor.com/find-a-door/>. For additional information on popular doors, design inspiration and home improvement tips, follow Simpson Door Company on [Facebook](#), [Twitter](#), [YouTube](#), [Pinterest](#) and [Houzz](#).

About Simpson Door Company

With more than a century of experience, product innovation and industry-leading design, Simpson Door Company is the trusted source for impeccably crafted wood doors. Simpson's vast line of interior and exterior wood doors includes hundreds of standard options from panel to French to decorative entry doors with matching sidelights and transoms. Available in virtually any wood species and size, and with dozens of glass options, Simpson provides customers with the personalized door they desire. To learn more, visit [simpsondoor.com](https://www.simpsondoor.com) or call (800)-SIMPSON.

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