**Mactac® Announces Macbond® Essentials Bonding and Laminating Adhesives Line**

*New product line features Mactac’s most versatile adhesives, offers performance and value*

**STOW, Ohio** – Mactac® Industrial Tapes announces a new product line featuring the company’s most versatile bonding and laminating adhesives.

Known as Macbond® Essentials, the go-to product line delivers converters and fabricators Mactac’s tried and true bonding and laminating adhesives in one streamlined offering, promising both performance and value.

“The Macbond Essentials product line includes all of our ‘meat and potatoes’ products – those that our customers can use to solve nearly any bonding dilemma,” says Janet Page, Senior Marketing Manager, Mactac Performance Adhesives. “Combined with our best-in-class service program, this product line has everything converters and fabricators need to tackle even the toughest applications.”

The bonding and laminating adhesives within the new Macbond Essentials product line include the following Mactac adhesive series:

* FBR899 Series Tapes
* XT High Shear Rubber Tapes
* FBT Series Differential Rubber Tapes
* HTA410 Acrylic Tapes
* HSA440 Acrylic Tapes
* LSE427 Modified Acrylic Tapes
* HBA724 Tape
* Differential Rubber/Acrylic Tapes

Specific to the product line, Mactac created an easy-to-use guide that allows customers to select the best bonding or laminating adhesive for their application or adhesion need. The guide offers helpful education and application recommendations per the advice of Mactac’s technical adhesive experts.

Additionally, the new product line is accompanied by Mactac’s exceptional service program, which guarantees products arrive on-time and in excellent condition.

Other benefits of the service program, include: customer support from highly trained sales and technical experts, purchase minimums as low as one roll based on standard master length, lead times of 5-7 days, finishing flexibility, slitting free of charge for orders requiring less than 10 cuts, cores in 3-inch and 6-inch options, and a generous sample program with standard samples ready to ship in 1-2 days and custom samples within 5-7 days.

For more information on the Macbond Essentials bonding and laminating adhesives product line or other high-quality adhesive solutions from Mactac Industrial Tapes, call 800.328.2619, email mactac.americas@mactac.com, or visit [www.mactac.com](http://www.mactac.com)/essentials.