**Mactac® Industrial Tapes Introduces Highly Versatile Macbond™ HSA440 Acrylic Tapes**

*Newest 100-percent solids solvent-free**tapes meet a wide range of applications*

**STOW, Ohio – February 15, 2021** – Mactac® Industrial Tapes announces its newest 100-percent solids, solvent-free performance product line – Macbond™ HSA440 Acrylic Tapes.

Developed with Mactac’s innovative state-of-the-art adhesive technology, Macbond HSA440 Acrylic Tapes are environmentally and economically friendly. They are also highly versatile, meeting a wide range of requirements in applications such as:

* Mounting and bonding
* Appliance
* Nameplates and overlays
* Graphic mounting and display assembly
* Membrane switches
* Medical device assembly
* Automotive

“Mactac is proud to bring another 100-percent solids solvent-free performance product to the market,” says Janet Page, Senior Marketing Manager, Mactac Performance Adhesives. “Our customers asked for an adhesive with the perfect balance of adhesive and cohesive strength. To answer that request, Macbond HSA440 Acrylic Tapes feature an excellent balance of properties, resulting in a truly versatile group of tapes that can be used in countless applications.”

Macbond HSA440 Acrylic Tapes offer exceptional performance on medium- to high-surface energy materials. Additionally, the tapes:

* Maintain adhesion after exposure to heat and humidity
* Are solvent- and UV-resistant
* Are non-whitening and low-odor
* Are easy to handle and die-cut
* Ensure minimal adhesive ooze

Macbond HSA440 Acrylic Tapes are available as a double-coated tape or transfer adhesive, in various coat weights. The tapes feature either a moisture stable PCK liner, known to resist welting and provide dimensional stability, or a PET liner, which delivers an ultra-smooth adhesive appearance for laminating or electronic application. Dual liner versions are also available.

The tapes are offered in 54-inch and 60-inch rolls and have a 2-year shelf life.

Macbond HSA440 meets the following criteria: REACH and RoHS regulations, Consumer Product Safety Act of 2008, FDA 21 CFR175.125 (a)/(b), Prop 65, Toxics in Packaging (formerly CONEG).

Macbond HSA440 Transfer adhesives are UL969 and CSA 22.2 No.15 recognized for indoor and outdoor applications.

Mactac is a known market leader in clean adhesive technology.

For more information about Macbond HSA440 Acrylic Tapes or any other adhesive solutions from Mactac Industrial Tapes, call 800.328.2619, email mactac.americas@mactac.com, or visit [www.mactac.com](http://www.mactac.com)/industrialtapes.