



## Press Release

August 12, 2021

BurgerFi Franchisees in Dania Beach and Aventura, FL, Become First Restaurants in USA to Install Powerful UVC Disinfection Lighting from ETi

*Franchisees of the BurgerFi locations in Dania Beach, FL, and Aventura, FL are the first restaurant owners in the US to install powerful UVC disinfection technology from ETi SSL to provide safe and effective air disinfection for employees and customers.*

### Key Takeaways

- BurgerFi franchised locations in Dania Beach, FL and Aventura, FL installed germicidal UVC (GUV) lighting fixtures throughout restaurants for real-time mitigation of harmful pathogens and viruses
- Burger Guys of Dania Pointe and Aventura are proud to partner with ETi SSL to ensure effective air disinfection for employees and customers of BurgerFi in Dania Beach and Aventura
- Germicidal Ultraviolet (GUV) lighting provides highly effective and rapid disinfection for air and surfaces in indoor spaces
- GUV has been scientifically proven to inactivate pathogens in the air and on surfaces including SARS-CoV-2
- Effective air circulation is also a key factor in reducing transmission of airborne pathogens
- SilentAire by ETi SSL provides ambient LED lighting and air circulation with GUV disinfection technology that is 100% safe for people, pets, and occupied spaces

**Broward/Miami Dade, FL** – BurgerFi franchised locations in Dania Beach, FL, and Aventura, FL, are the first restaurants in the USA to utilize Germicidal Ultraviolet (GUV) disinfection technology by ETi Solid State Lighting as part of an advanced mitigation strategy to protect customers and employees from airborne pathogens and viruses.

The franchisees of the Dania Pointe and Aventura BurgerFi locations have partnered with Blue Halo Lighting LLC, exclusive distributors for ETi, to install SilentAire UVC disinfecting light fixtures throughout

both restaurants to provide visitors with a safe and effective air disinfection solution. SilentAire and CleanAire LED light fixtures utilize cutting-edge UVC technology to effectively deactivate and kill 99.9% of bacteria, mold, fungi, and viruses. Blue Halo Lighting LLC is now taking preorders online for products only available in the U.S.

“The quality of the air we breathe is important, and it can make the difference between getting sick and staying healthy. We want all of our visitors to be protected, and to know that we will take whatever steps necessary to create a healthy environment for them,” said Gino Gargiulo, Burger Guys Owner.

“Our employees ‘and customers’ health and safety is of utmost importance to us, and we’re proud to provide this extra layer of protection to visitors of BurgerFi in Dania Beach and Aventura.”

SilentAire UVC light fixtures, developed by Wheeling, IL-based ETi Solid State Lighting, combine ambient LED lighting with the latest in GUV/UVC technology and are 100% safe for occupied spaces. Featuring a sealed internal UVC disinfection chamber that ensures zero direct UVC contact, an extremely quiet integral air circulation system draws ambient air into the sealed UVC chamber, where it is disinfected and then recirculated back into the environment. SilentAire fixtures include a combination of 2x4 UVC LED flat panels, a 2x2 UVC LED ceiling troffer, a 10” UVC LED universal flush mount fixture, and 6” UVC LED round downlights. All installed fixtures are safe for use in occupied spaces, ensuring continuous effective air disinfection while people are in the room.

Burger Guys of Dania Pointe and Aventura will celebrate the introduction of the revolutionary SilentAire and CleanAire systems at both locations on August 14<sup>th</sup> at Dania Pointe followed by the Aventura location on August 15<sup>th</sup>.

“We are proud to partner with Burger Guys,” said Eva Chan, CEO of ETi SSL. “Our UVC lighting solutions ensure that restaurants such as BurgerFi can continue to provide the excellent experience and service that customers expect while also navigating the challenges brought to the forefront by the global pandemic, such as effective air and surface disinfection.”

Throughout the global pandemic of 2020 and beyond, ETi has been working hard to bring safe and comprehensive GUV disinfection solutions to customers across the residential, commercial, and industrial markets.

“GUV has been scientifically proven to inactivate pathogens in the air and on surfaces, including the SARS-CoV-2 virus,” said Eva Chan, CEO of ETi Solid State Lighting Inc. “Our goal has been to apply the latest GUV disinfection technology in a way that makes it safer for those we care about the most...our families, friends, co-workers, customers, and employees. We wanted to create an effective solution for air disinfection that can be used while people are in the space, learning, dining, speaking, and spending time together.”

“The world is opening back up again -- and we want to help the doors stay open for our customers.”

ETi recently introduced two new cutting-edge UVC solutions. Featuring the latest in GUV technology for air & surface disinfection, the SilentAire and CleanAire product lines can work together to build a complete germicidal defense system against airborne and surface pathogens in any indoor space application, including transportation centers and airports, hospitals, schools, gyms, retail and grocery stores, warehouses, restaurants, bars, studios, and more.

## **SilentAire UVC Air Disinfection System**

The SilentAire product line offers a hybrid ambient lighting & germicidal air disinfection solution that combines ambient LED lighting and GUV disinfection technology with an extremely quiet built-in circulation system that is 100% SAFE for people, pets, and occupied spaces while effectively killing 99.9% of bacteria, mold, fungi, and deactivating viruses in the air.

SilentAire LED light fixtures contain a patented circulation system that draws ambient air from a room into a sealed UVC disinfection chamber, preventing direct UVC exposure. The air is treated and disinfected with UVC wavelengths and then is recirculated back into the room as purified air.

## **CleanAire UVC Surface & Air Disinfection System**

The CleanAire product line offers a range of Germicidal UV products for deeper surface and air disinfection. Ranging from UVC devices for schools, shops, and healthcare facilities to purifiers and cleaners meant for the home, CleanAire products are designed to keep your home and work environment safe. CleanAire products keep the air we breathe and the surfaces we touch clean and healthy.

CleanAire offers several portable UVC systems intended for deeper disinfection or as part of a facility's routine cleaning maintenance by trained personnel.

For further information visit [www.etissl.com](http://www.etissl.com) or contact:

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### **About ETi Solid State Lighting**

ETi Solid State Lighting, Inc. delivers high-performing, high-value LED lighting products to commercial, industrial, and residential consumers across the US and Canada.

As a wholly owned subsidiary of Elec-Tech Solid State Lighting (HK) Ltd and NVC International Holdings Limited, ETi Solid State Lighting offers a broad range of LED lighting fixtures, retrofits, and replacement lamps.

Our manufacturing capabilities, end-user-driven and collaborative product development capability, and global management team have established ETi Solid State Lighting as a leading LED lighting brand as well as one of the largest private label manufacturers of LED lighting products to the North American market.

Our North American corporate headquarters and 190,000 sq. ft. distribution center is located in Wheeling, IL. For media inquiries please contact [lianab@etissl.com](mailto:lianab@etissl.com).

### **About NVC International**

NVC International is among the world's largest lighting manufacturers, with over 6 million square feet of manufacturing space and over 2500 employees. Our operation spans 10 countries with offices across the USA, Europe, Asia, and the Middle East. As a 100% vertically integrated global supplier of LED components, lamps, and luminaires, our products are sold in 18 countries.

Our robust product development organization features four Research & Development centers and over 90 mechanical and electrical engineers. NVC International is proud to be a partner of Samsung and 100% of our innovative, patented products feature high-quality Samsung LEDs. For media inquiries please contact [lianab@etissl.com](mailto:lianab@etissl.com).