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**FOR IMMEDIATE RELEASE**

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**Fresh Vault Refrigerator Extends Food Life and Freshness, Saves Time and Money**

[ORLANDO, Florida] – Extending food life and freshness along with saving consumers time and money are concepts behind Fresh Vault, a new refrigerator unveiled by Winia Electronics America, Inc. at the NAHB International Builders' Show held February 8-10, 2022 in Orlando.

Versatility is at the forefront of the refrigerator's unrivaled cooling system and advanced temperature technology. Beyond traditional pre-set modes for usage as a conventional refrigerator or freezer, the Fresh Vault's temperature and moisture controls can be customized to extend the viability of a variety of foods by slowing decay.

Fresh Vault enables consumers to buy food in bulk while minimizing waste to realize savings of both time and money. For example, when tested by consumers, the freshness and crispness of vegetables and fruits lasts two to three times longer than when stored in a conventional refrigerator.

It is all made possible as the pre-set storage modes never deviate in temperature by more than half a degree to cool and freeze with precision. There are also preset modes to age foods for enhanced tenderness and flavor.

Pre-set storage modes include:

- wine and tropical fruit at 50°F
- liquor and nuts at 28°F
- kimchi and other pickled items at 30°F
- meat and fish at 25°F
- grains at 45°F
- vegetables and fruit at 37°F
- dairy, chopped produce and baby food at 32°F.

Pre-set aging modes also are available:

- beef at 37°F before storing at 28°F
- pork at 34°F before storing at 28°F
- kimchi fermentation at 59°F before storing at 30°F.

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Fresh Vault's sleek design, stainless steel finish and slender 19.125" x 46" x 21.75" dimensions right-size it to serve as an auxiliary fresh food storage unit in any well-appointed home. It packs four shelves, one pullout bin and six transparent air-blocking containers into one compact and efficient unit. The Fresh Vault's refrigeration system is engineered to maintain optimal humidity and prevent odor transfer. Its patented clean ion fresh care air filtration system deploys activated carbon and catechin (a natural antioxidant) to reduce odors from airborne gasses typically emitted from foods.

The Fresh Vault refrigerator is the newest addition to Winia's existing line of innovative and affordable products available to American consumers. As an industry leader in Korea for 50 years, Winia has built a reputation in the U.S. as the manufacturer of origin for many recognizable and trusted American brands. In 2020, Winia debuted their products under their own brand within the U.S. and quickly gained distribution through leading retailers in the marketplace, including Amazon, Lowe's, The Appliance Factory and Wayfair. With refrigeration manufacturing facilities located in Korea and Mexico, Winia is uniquely positioned to meet logistical challenges and deliver quality products to the American marketplace. In addition to Refrigeration, Winia manufactures Freezers, Microwaves, and Laundry, along with Small Appliances such as Air Care and Vacuums. Discover how Winia's broad portfolio of large and small appliances can "*make life easier*" for American consumers by visiting [www.winia-usa.com](http://www.winia-usa.com).

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