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**FOR IMMEDIATE RELEASE**

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**Winia to Showcase Microwaves, Air Care and More  
at NAHB International Builders Show**

[ORLANDO, Florida] – From microwaves to air care, Winia’s portfolio of small appliances are poised to bring innovation, as well as energy and cost efficiency to any home design and will be showcased February 8-10 at the NAHB International Builders’ Show in Orlando.

The current line-up of Winia microwave ovens is anchored by the versatile Multi-Oven, capable of broiling as well as utilizing convection and microwave cooking modes. Equipped with top and rear heaters engineered to cook food evenly and without preheating, the multi-oven can drastically reduce baking and roasting times, along with associated energy costs. This heavy-duty 1.2 cubic ft. unit also utilizes a slanted interior surface to enhance heat distribution and has a steam-cleaning function that lifts grease and debris in as little as 15 minutes. Auto, memory and express cook functions eliminate tedium and guesswork from everyday food preparation.

Similar auto, sensor and one-touch cook capabilities also are included in Winia’s robust Over-The-Range Microwave Oven models, available in 1.6 and 1.8 cubic ft. varieties. Designed to integrate seamlessly into most contemporary kitchen configurations, these microwaves are available with a white, black or stainless steel finish.

Available in four bold, distinctive colors sure to add nostalgia and individuality to any kitchen, Winia’s line of Retro Style Countertop Microwaves combine flair and functionality within a compact design. Available in mint, red, cream or city blue, their classic styling frames a quality microwave crafted to cook and reheat with precision and consistency.

Joining these products at the NAHB International Builders Show are a versatile selection of Air Conditioners, Dehumidifiers and Air Purifiers engineered for variety of interior applications. All of these products are available in models that meet the needs of nearly all households, from apartments and hotels to starter homes and larger dwellings with spacious rooms requiring considerable air conditioning capacity.

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Winia Split Air Conditioning Units consist of indoor and outdoor components that are both streamlined and compact, making installation of single or even multiple units quick and easy for ductless air conditioning. Featuring a convenient and easy-to-operate remote control, the 9,000 BTU unit is programmable, allowing for a combination of time and money-saving modes and functions. Equipped with heating power capable of handling subzero temperatures and a cooling capacity designed for the harshest summer heat, this versatile system can maintain ideal interior conditions year-round, especially in climates with weather patterns that are changeable and hard to predict. For larger spaces 12,000 and 18,000 BTU models are available.

Portable Air Conditioners are available from Winia in 6,000, 8,000 or 10,000 BTU configurations - all capable of providing hours of expertly managed temperature control. Each comes equipped with a simple external venting kit and can be placed anywhere within several feet of an average window. Sleek, streamlined and compact, they require virtually no installation and feature easy-access filters and drain exits.

With cooling capacities of 5,000, 6,000 8,000, 10,000, and 12,000 BTU's, Winia's Window Unit Air Conditioners are easy to install and use. They are engineered to maximize cooling power and minimize operational noise year-round - keeping both indoor temperatures and energy costs at comfortable levels.

Utilizing a comprehensive 3-step filtration process including HEPA, Winia Air Purifiers provide protection against 99.97% of household dust particles and allergens as small as 0.3 microns. Winia air purifiers effectively treat areas up to 465 sq. ft., allowing for the circulation of safe, clean air in living rooms, offices, classrooms and more. Built-in dust, gas and odor sensors monitor air quality in real-time while fan speed is adjusted accordingly. Most importantly, Winia air purifiers provides an expert level of filtration of up to 5 complete air changes per-hour.

The compact yet powerful Winia Dehumidifier utilizes two compressors to effectively dehumidify large rooms and even entire apartments with ease. A comprehensive dual-filter system contains a pre-filter that helps capture dust, pet hair, allergens and other particles, all while eliminating the atmospheric moisture known to cause household mold and mildew. The Winia dehumidifier is equipped with a 5-liter water tank along with an easy-to-access drain exit and hose.

Winia's ability to "make it easy" for builders to outfit a home is not limited to their comprehensive line of Small Appliances. Winia also offers Refrigeration, Upright Freezer, and Laundry lines - all of which also will be showcased at the NAHB International Builders Show.

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As an industry leader in Korea for 50 years, Winia has built a reputation in the U.S. as the manufacturer of origin for many recognizable and trusted American brands. In 2020, Winia debuted their products under their own brand within the U.S. and quickly gained distribution through leading retailers in the marketplace, including Amazon, Lowe's, The Appliance Factory and Wayfair. With manufacturing facilities located in Mexico, Winia is uniquely positioned to meet logistical challenges and deliver quality products to the American marketplace. Discover how Winia's broad portfolio of large and small appliances can *"make life easier"* for American consumers by visiting [www.winia-usa.com](http://www.winia-usa.com).

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To download product and other information:

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