

Swidget Wins NAHB Global Innovation Award

Relative newcomer's modular innovation out-smarts industry leaders to take home top prize.

March 4, 2021- The National Association of Home Builders (NAHB) named Swidget Technology/Educational Service of the Year at the 2020 Global Innovation Awards.

The IoT, Smart Home, PropTech company is grabbing the attention of industry insiders with their high tech, yet simple, modular smart home devices. In a year filled with unprecedented challenges, Swidget has emerged from 2020 stronger than ever. The company now has an expanded product catalogue that includes smart sensors for monitoring Air Quality, Temperature, Humidity, and Motion, with additional plans for releasing more insert types in 2021. They also introduced a selection of new wiring devices including one of the only 20A smart Outlets and Control Switches that optimize HVAC systems to operate more efficiently. The modularity and constant innovation make Swidget a winner with the tech, HVAC, and home building industries.

"We are extremely grateful to NAHB for recognizing Swidget's innovative approach to a product category that hasn't seen much advancement in the last 50 years. Our growing suite of modular products will continue to improve how we interact with our surroundings through automation and sustainability, all while keeping up with emerging technologies." **Swidget Co-Founder, President and COO, Chris Adamson.**

"We are honored to be the recipient of the Global Innovation Award for Technology. Truly an accomplishment that validates with our industry peers the value and uniqueness that the Swidget product line offers." **Swidget Co-Founder, CTO, Lowell Misener.**

"I have Swidget devices in my home, and I've experienced how easy they are to use. For builders looking to capitalize on the smart home wave without committing to technology that is obsolete before the first residents move in, Swidget is a natural choice." **Jason August CSP CMP, Gourmet Real Estate**

The Global Innovation Awards annually recognizes the most advanced, cutting-edge products and services from around the globe. The awards offer a glimpse into the future of smart home technology.

Due to restrictions the winners were honored in a virtual ceremony on March 4, 2021

ABOUT SWIDGET

Swidget manufactures the only future-proof, modular smart devices in the global market today. The patented design separates the base device (outlets and switches) from the user-replaceable smart Insert. Swidget outlets and switches are installed "smart ready" and function just like regular wiring devices until they are paired with one of many Swidget smart Inserts. With an ever-growing catalogue of product combinations, Swidget proves their commitment to providing solutions for health and wellness, energy savings and conservation and safety and security. www.swidget.com

Contact: Catharine Ogilvie, Director of Marketing

Phone: 613-885-5685

Email: catharine.ogilvie@swidget.com