

PRESS RELEASE



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Tresco® Lighting Now Offering Swidget Smart Devices

Louisville, KY – October 15, 2021 – Tresco® has partnered with Swidget Corp. to offer a modular smart home solution that allows you to customize and upgrade your space with a simple swap; compatible with all Tresco® low voltage LED lighting.

Replace your existing outlet or switch with a technology-ready Swidget 20A Outlet, Switch, or Dimmer and add your choice of Wi-Fi enabled inserts, including the energy-efficient motion sensor, the fast-charging USB, or the high efficiency LED Guide/Night Light. Control your lights, program schedules, create scenes, set automations and more with the Swidget App, or pair with Amazon Alexa or Google Home to enable voice commands.

Tresco® will continue to expand its product offering with technology-driven innovations for a brighter future. Swidget is available at www.trescolighting.com/swidget or by calling 800-227-1171.

About Tresco®

Since 1989, Tresco® has been committed to exceeding market demand by developing innovative and affordable products reinforced by unparalleled quality and service. Winner of several industry awards, Tresco® is the leader in premier lighting solutions for residential and commercial millwork, including hospitality, store fixtures/displays and backlighting indoor signage.

With in-house design, patented products, and over 30 years of "Innovation Through Illumination", their product offering has expanded to include cutting edge products such as color-tunable and chip on board flexible lighting and wireless technology. In 2011, Tresco® was acquired by Rev-A-Shelf, the leader in home storage organization located in Louisville, KY to expand its product offering and customer base.

About Swidget Corp.

Founded in 2017 in Canada, Swidget Corp. is focused on expanding and continually improving upon its future-proof, easy-to-use IoT ecosystem of hardware and software, using the data to enable control of building infrastructure for wellness, safety, convenience, and reduced energy consumption. With data privacy and sustainability being core company values, Swidget partners with business-to-business customers to incorporate a flexible and technology agnostic solution into their product offerings, providing a better experience for our mutual customers. Swidget is proud to be recognized by the National Association of Homebuilders (NAHB) as the winner of the 2020 Global Innovation Award.

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