

PRESS RELEASE



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Tresco® Lighting Announces Swidget Partnership

Louisville, KY – October 11, 2021 – Tresco® is proud to announce their distribution partnership with Swidget Corp., providing technology-driven innovations in the Kitchen/Bath/Closet Dealer and Millwork industries and the first of the Tresco® Technology product line, which will focus on "Innovation Beyond Illumination."

"Technology through controls and sensors is essential to keeping lighting compatible for the future. Swidget's unique modular and future-proof system is a perfect complement to Tresco®'s industry-leading universal lighting systems," said Chris Tress, Director of Lighting. "We are elated to have Swidget as our partner and having them as our inaugural launch of the Tresco® Technology portfolio of products."

"We're delighted to be partnering with Tresco® to further enhance their industry-leading lighting solutions. The combination of Tresco® lighting and Swidget controls and sensors offers elegant and versatile smart-home solutions for both residential and commercial projects," said Cam Wilson, CEO of Swidget Corp. "We look forward to an enduring partnership with Tresco® to bring innovative solution-based products to the market."

Swidget products will be available on www.trescolighting.com or by calling 800-227-1171 beginning Friday, October 15, 2021.

About Tresco® Lighting

Since 1989, Tresco® has been committed to exceeding market demand by developing innovative and affordable products reinforced by unparalleled quality and service. Winner of several industry awards, Tresco® is the leader in premier lighting solutions for residential and commercial millwork, including hospitality, store fixtures/displays and backlighting indoor signage.

With in-house design, patented products, and over 30 years of "Innovation Through Illumination", their product offering has expanded to include cutting edge products such as color-tunable and chip on board flexible lighting and wireless technology. In 2011, Tresco® was acquired by Rev-A-Shelf, the leader in home storage organization located in Louisville, KY to expand its product offering and customer base.

About Swidget Corp.

Founded in 2017 in Canada, Swidget Corp. is focused on expanding and continually improving upon its future-proof, easy-to-use IoT ecosystem of hardware and software, using the data to enable control of building infrastructure for wellness, safety, convenience, and reduced energy consumption. With data privacy and sustainability being core company values, Swidget partners with business-to-business customers to incorporate a flexible and technology agnostic solution into their product offerings, providing a better experience for our mutual customers. Swidget is proud to be recognized by the National Association of Homebuilders (NAHB) as the winner of the 2020 Global Innovation Award.

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