

How to Make the Most of IBS 2023

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The International Builders Show (IBS) is one of the largest and most important events in the building industry. This annual expo offers a wealth of opportunities for builders, contractors, and other professionals to learn about the latest trends, software, and innovations in construction, as well as network with industry leaders.

Here are a few tips to help you make the most of the IBS 2023 expo:

1. Plan ahead

Before you even set foot in the expo hall, take the time to research the exhibitors and sessions that will be available. Make a list of the companies and products you want to see, as well as the sessions you want to attend. This will help you prioritize your time and make the most of your experience.

2. Bring business cards

IBS is a great opportunity to network with other professionals in the building industry. Make sure you have plenty of business cards on hand to give out to potential clients, partners, and colleagues.

3. Take advantage of the educational sessions

IBS offers a wide range of educational sessions that cover everything from building codes and regulations to the latest construction technologies. Be sure to attend as many of these sessions as possible to stay current on the latest industry trends and insights.

4. Be open to new ideas

IBS is a great place to discover new products, technologies, and building techniques that you may not have been familiar with before. Be open to new ideas and be willing to try something new.

5. Follow up

The benefits of IBS don't have to end on February 2nd! After the expo, be sure to follow up with any contacts you made during the event. This will help you build lasting relationships and could lead to new business opportunities in the future.

Overall, the International Builders Show 2023 is an excellent opportunity to learn about the latest trends, products, and technologies in the building industry, network with other professionals and make valuable connections. With a little bit of planning and preparation, you can make the most of your experience and come away with valuable insights and new business opportunities.

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