



FGI Industries, Ltd. (Nasdaq: FGI) launches Flush Guard™ Anti-Overflow Toilets, with a patented drain system designed to prevent overflows. Introducing Flush Guard™ “the cure to Overflowbia,” FGI launched this breakthrough toilet technology at KBIS (the Kitchen & Bath Industry Show) in Las Vegas on February 27, 2024. As the tagline states, now people can “Go in Peace.” To learn more visit [FlushGuardToilets.com](https://FlushGuardToilets.com).

## **FGI Launches the First Flush Guard™ Anti-Overflow Toilets at KBIS**

The Flush Guard™ Patented Anti-Overflow Drain System Is the Cure to “Overflowbia”.

**EAST HANOVER, N.J., Feb. 27, 2024** – FGI Industries, Ltd. (Nasdaq: FGI), a leading global supplier of kitchen and bath products, today announced the launch of Flush Guard™ at the Kitchen & Bath Industry Show (KBIS) in Las Vegas, NV. Leveraging an incredibly effective, patented anti-overflow drain system, Flush Guard™ Anti-Overflow Toilets effectively remove the fear of overflow, a feeling which FGI has introduced as “Overflowbia.”

“Our research shows that ‘Overflowbia,’ or the fear of a toilet overflow, is very real – particularly among those who have experienced it firsthand,” explains Barry Jacobs, SVP of Product Development at FGI Industries. “Flush Guard’s™ anti-overflow drain system represents the next major innovation in toilets...one that brings with it a sense of emotional relief. With Flush Guard™, consumers can literally ‘go in peace.’”

Flush Guard™ Anti-Overflow Toilets feature one of the most powerful flushes on the market, making them difficult to clog in the first place. But in the unlikely event that the main drain becomes clogged, the three anti-overflow holes in the bowl allow water to escape through a secondary drain. And that anti-overflow drain is self-cleaning with every flush.



Continuing the theme of stress reduction, Flush Guard™ Toilets are stylish, high-quality, and easy to keep clean. Both the primary and secondary drains empty into a standard waste pipe and utilize standard fittings, so there's no special installation or plumbing required, making them excellent as new construction and replacement toilets alike. When used as a replacement, a Flush Guard™ Toilet completely covers the area of the old toilet thanks to the industry's largest footprint. Any marks or tile discolorations are thereby hidden, eliminating the need for costly surface repairs.

"As North America's largest and most comprehensive tradeshow dedicated to the kitchen and bath industry, we couldn't imagine launching such a momentous leap forward in toilet technology in any other venue," says Glen Paporello, VP of Marketing. "Attendees who stop by our KBIS booth #N1212 can see Flush Guard™ Anti-Overflow Toilets in action – along with our new 'Overflowbia' launch campaign."

Flush Guard™ technology will initially be available to consumers on Craft + Main® brand toilets online and in-store through authorized distributors as of April 2024. To learn more about this revolutionary new toilet technology – or to become a distributor so you can help your customers go in peace – visit [FlushGuardToilets.com](https://FlushGuardToilets.com).

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#### **ABOUT FGI INDUSTRIES, LTD.**

FGI Industries, Ltd. (Nasdaq: FGI) is a leading global supplier of kitchen and bath products. For over 37 years, we have built an industry-wide reputation for product innovation, quality, and excellent customer service. We are currently focused on the following product categories: sanitaryware (primarily toilets, sinks, pedestals and toilet seats), bath furniture (vanities, mirrors and cabinets), shower systems, customer kitchen cabinetry and other accessory items. These products are sold primarily for repair and remodel activity and, to a lesser extent, new home or commercial construction. We sell our products through numerous partners, including mass retail centers, wholesale and commercial distributors, online retailers and specialty stores.