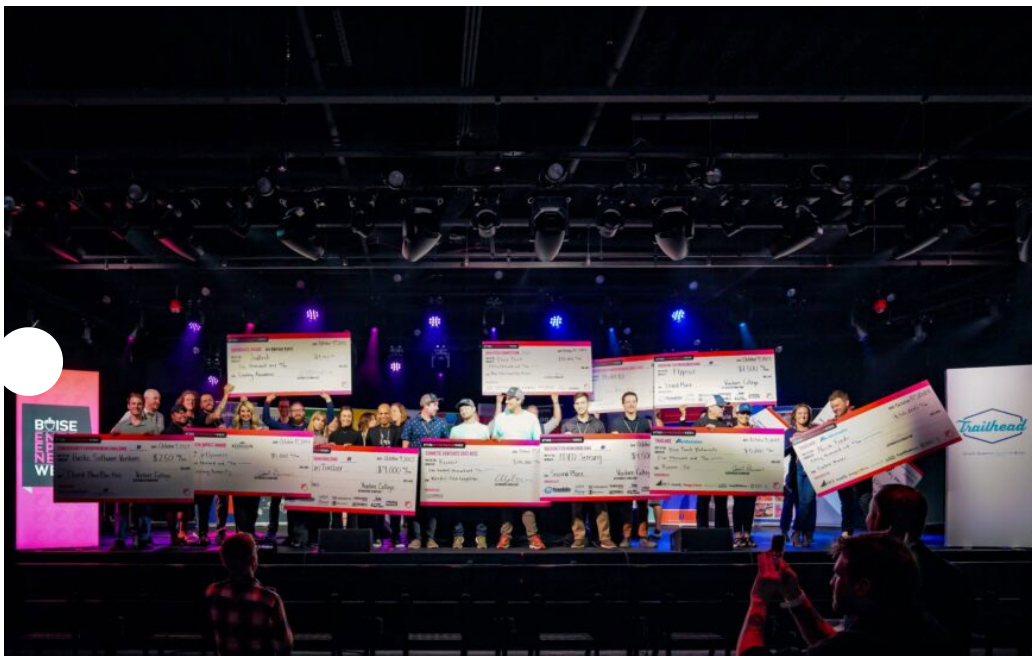


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These Boise entrepreneurs won more than \$250,000 in funding

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These Boise entrepreneurs won more than \$250,000 in funding

Marc Lutz

(https://idahobusinessreview.com/author/m-lutz/) // October 9, 2023

e-boise-entrepreneurs-won-more-
:3/10/Boise-Entrepreneur-
than%20\$250,000%20in%20funding) (mailto:?subject=These Boise entrepreneurs won more than \$250,000 in funding&body=Winners of the Boise Entrepreneur Week (BEW) pitch competition received over \$250,000 in funding to support their ventures. BEW is a community program housed within Trailhead that promotes entrepreneurship in... You can read the content in details following link https%3A%2F%2Fidahobusinessreview.com%2F2023%2F10%2F09%2Fthese-boise-entrepreneurs-won-more-than-250000-in-funding%2F)

Winners of the **Boise Entrepreneur Week** (https://www.boiseentrepreneurweek.org/) (BEW) pitch competition received over \$250,000 in funding to support their ventures. **BEW** (https://idahobusinessreview.com/?s=Boise+Entrepreneur+Week) is a community program housed within Trailhead that promotes entrepreneurship in the Boise community.

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The top honorees were Flashpoint Building Systems and Nosh Foods, who secured victories in the main pitch and Trailmix competitions, respectively. Additionally, Revnest was granted \$100,000 in equity funding from Connetic Ventures.

Main pitch winners:

- Pat Churchman and Nick Stoppello, co-founders of [Flashpoint Building Systems](https://www.flashpointbuildingsystems.com/) (<https://www.flashpointbuildingsystems.com/>), received \$50,000 for their patented technology that streamlines floor-plan creation for building subfloor systems, eliminating manual errors and saving time.
- John Rubocki, co-founder of [SeekingSimple](https://www.seekingsimple.com/) (<https://www.seekingsimple.com/>), was awarded \$5,000 as the runner-up. SeekingSimple uses consumer behavior data, food ingredient information, grocery store integration and digital tools to address prominent food-related diseases.
- Ehsan Soltan, founder of [Soiltech Wireless](https://www.soiltechwireless.com/home) (<https://www.soiltechwireless.com/home>), received \$5,000 as the winner of In Time Tec's Abundance Award, recognizing community-focused pitch finalists. Soiltech Wireless developed a soil sensor that tracks data throughout the agricultural growth cycle.
- Tami Hymas, founder of [beUtofullness](https://beutofullness.com/about-us/) (<https://beutofullness.com/about-us/>), was awarded \$5,000 as the recipient of Scoggin Capital Investment's Impact Award. This award acknowledges inspiring pitch finalists. Hymas' program utilizes animated characters to help children understand and manage their emotions.

Trailmix competition winners:

- Zachary Greatting, managing partner of [Nosh Foods](https://www.noshboise.com/about) (<https://www.noshboise.com/about>), received \$50,000 and secured shelf space at Albertsons' Broadway store. Nosh Foods offers a versatile non-dairy cheese alternative made from fermented cashews.
- Paul Frantellizzi, founder of [Blue Toad Botanicals](https://bluetoadbotanicals.com/) (<https://bluetoadbotanicals.com/>), was awarded \$5,000 as the runner-up. Blue Toad Botanicals specializes in therapeutic functional mushrooms and botanical blends, with a focus on improving gut health.

Connetic Ventures, a venture capital firm, also allocated \$100,000 in equity funding to pitch finalist [Revnest](https://www.revnest.com/about) (<https://www.revnest.com/about>). Revnest's platform simplifies the buying and selling of vacation properties, providing buyers with a competitive edge through verified historical revenue data.

Life Flight adds two new advanced aircraft to fleet

Life Flight, an air ambulance company based in Oregon, has added two Bell 407GX helicopters to its fleet.

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Other pitch competitions this year included:

retirement-with-confidence/)



The history of workers in Idaho
and our future
12/6/2023

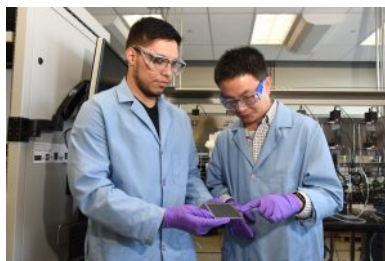
(<https://idahobusinessreview.com/2023/01/history-of-workers-in-idaho-and-our-future/>)

- \$18,150 awarded to winners of **Boise State University's** Venture College Hacking for Homebuilding, Cybersecurity Entrepreneur Challenge and Scrap-to-Sculpture Design Challenge.
- \$10,000 awarded to winners of the Military Pitch Competition.
- Upcoming winners of the Youth Innovation Challenge will receive \$4,000.

"This year's pitch winners are building vibrant businesses that will create jobs for our children and grandchildren," said Tiam Rastegar, co-chair of Boise Entrepreneur Week and Trailhead executive director. "We appreciate our community's support in helping launch the next generation of Idaho startups."

Entrepreneur Week receives sponsorship from Title Sponsor Connetic Ventures; Platinum Sponsors Scoggin Capital Investments and **Zions Bank**; and Gold Sponsors Albertsons, Alturas Ventures, Boise State University, City of Boise, **Idaho Department of Health and Welfare**, In Time Tec, **Umpqua Bank**, and Vynyl.

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