The 2025 NAHB International Builders' Show®

Education & Events List as of 11/7/2026

Name	Type	Date	Location
Marketing and Communicating with the Aging in Place Client (CAPS I)	Pre-Show Course	Available 24/7	Virtual
Train the Trainer	Pre-Show Course	Available 24/7	Virtual
Beyond Quality: Design & Build the Exceptional Home	Pre-Show Course	Available 24/7	Virtual
Business Management for Building Professionals	Pre-Show Course	Available 24/7	Virtual
Design Concepts and Methods for Livable Homes and Aging in Place (CAPS II)	Pre-Show Course	Available 24/7	Virtual
Estimating Fundamentals: From Takeoff to Totals	Pre-Show Course	Available 24/7	Virtual
How to Craft a Winning Digital Marketing Strategy	Pre-Show Course	Available 24/7	Virtual
Land Development I: Getting Started, Business Management & Financing	Pre-Show Course	Available 24/7	Virtual
Project Management Fundamentals	Pre-Show Course	Available 24/7	Virtual
Job Costing Fundamentals: Tracking Dollars on the Jobsite	Pre-Show Course	Available 24/7	Virtual
Land Development II: Strategic Innovation & Execution	Pre-Show Course	Available 24/7	Virtual
Website Best Practices for Maximum Lead Generation	Pre-Show Course	Available 24/7	Virtual
Associates of Excellence Awards	Awards Ceremony	Available 24/7	Virtual
Young Professional Awards	Awards Ceremony	Available 24/7	Virtual
Advanced High Performance Building: Best Practices for Climate Zones	Pre-Show Course	Available 24/7	Virtual
Details and Solutions for Livable Homes and Aging in Place (CAPS III)	Pre-Show Course	Available 24/7	Virtual
Financial Management	Pre-Show Course	Available 24/7	Virtual
Scheduling Fundamentals: Building the Project Timeline	Pre-Show Course	Available 24/7	Virtual
Site Planning	Pre-Show Course	Available 24/7	Virtual
The Complete New Home Salesperson	Pre-Show Course	Available 24/7	Virtual
Using Contract and Law to Protect Your Assets	Pre-Show Course	Available 24/7	Virtual

Name	Type	Date	Location
Business Accounting: A Road Map to Profitability	Pre-Show Course	Available 24/7	Virtual
Project Controls Fundamentals: Monitoring Scope, Cost and Time	Pre-Show Course	Available 24/7	Virtual
DCW Opening Ceremonies, featuring Kevin O'Leary	Keynote	Available 24/7	Virtual
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Tuesday	Networking	Available 24/7	Virtual
Better Builds Start Before the Jobsite: A Winning Pre-Construction Process	Building Knowledge Session	Available 24/7	Virtual
Going From Like to Lead: 3 Builders Show What's Actually Working on Social	Building Knowledge Session	Available 24/7	Virtual
The Builder Marketing Toolbox: Tested Tools for Every Task	Building Knowledge Session	Available 24/7	Virtual
Your AI Edge Starts with Your Data: Is Your Business Ready?	Building Knowledge Session	Available 24/7	Virtual
Catch Costly Misses Before You Bid: A Live AI Estimating Demo	AI & Tech Studio Session	Available 24/7	Virtual
2027 Design & Product Trends: Your Insider Guide to What's Next	Building Knowledge Session	Available 24/7	Virtual
2027 Multifamily Market Outlook: Trends, Risks & Opportunities	Building Knowledge Session	Available 24/7	Virtual
A Financial Foundation for Higher Profits, Stronger Growth & Greater Leverage	Building Knowledge Session	Available 24/7	Virtual
Better Relationships = Better Business: Build Trust, Reduce Conflict, Earn More Referrals	Building Knowledge Session	Available 24/7	Virtual
Build Better for Less: How Top Builders Are Sealing the Gap Between Cost & Performance	Building Knowledge Session	Available 24/7	Virtual
Dead Salesperson Walking: How to Resurrect Your Sales Identity	Building Knowledge Session	Available 24/7	Virtual
How to Prepare to Conduct Business Globally	Presentation	Available 24/7	Virtual
Know Before You Go! 50 Must-See Products & Innovations at IBS 2027	Building Knowledge Session	Available 24/7	Virtual
Losing Money on Change Orders? 7 Ways to Find & Fix the Leaks	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
The State of AI Search: How Builders Get Found, Recommended & Chosen in 2027	Building Knowledge Session	Available 24/7	Virtual
Zoned Out to Approved: Smarter Strategies for Entitling Small-Scale Attainable Housing	Building Knowledge Session	Available 24/7	Virtual
AI + Human Intelligence: A System for More Consistent Home Sales	AI & Tech Studio Session	Available 24/7	Virtual
AI in Your Everyday: Practical Tools That Deliver Big for Camelot Homes	AI & Tech Studio Session	Available 24/7	Virtual
5 Proven Processes to Deliver a High-Touch Client Experience Every Time	Building Knowledge Session	Available 24/7	Virtual
From Invisible to Irresistible: Real Estate Platform Listings That Get Found & Convert	Building Knowledge Session	Available 24/7	Virtual
From Mahjong to Mocktails: Cultural Trends Driving Tomorrow’s Home Design	Building Knowledge Session	Available 24/7	Virtual
Market Bigger Than Your Budget: How to Outcompete When You’re Outspent	Building Knowledge Session	Available 24/7	Virtual
Skeptical of Offsite? Builder Realities on Cost, Construction & Project Fit	Building Knowledge Session	Available 24/7	Virtual
Why Your Team Won’t Take Ownership (And What To Do About It)...	Building Knowledge Session	Available 24/7	Virtual
How to Create and Develop a Master-Planned Community Abroad	Presentation	Available 24/7	Virtual
Cut Busywork. Boost Margins. Build a Smarter Back-office with AI & Tech	AI & Tech Studio Session	Available 24/7	Virtual
27 Ways in ‘27 to Cut Housing Production Costs with Innovation, Adaptation, and Engagement	Building Knowledge Session	Available 24/7	Virtual
Better Builds Start Before the Jobsite: A Winning Pre-Construction Process [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Better Margin, Cash Flow & Control: Find & Fix Your Weak Spots	Building Knowledge Session	Available 24/7	Virtual
Going From Like to Lead: 3 Builders Show What’s Actually Working on Social [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Modernizing Your Sales Processes to Win Today’s AI-Empowered Buyer	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
Offsite Built, Onsite Proven: Protecting Quality from Factory to Finish	Building Knowledge Session	Available 24/7	Virtual
Running the Job Right: 9 Disciplines of High-Performing Superintendents	Building Knowledge Session	Available 24/7	Virtual
The 2027 Housing & Economic Outlook	Spotlight Session	Available 24/7	Virtual
Where Have All My Profits Gone? (Hint: Not Where You Think)	Building Knowledge Session	Available 24/7	Virtual
Tuesday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Available 24/7	Virtual
How Small & Regional Builders Outcompete in a Production Builders' Market	Building Knowledge Session	Available 24/7	Virtual
Markup Is Not Margin: Fix the Pricing Mistake Costing You Thousands	Building Knowledge Session	Available 24/7	Virtual
More Jobs, Less Chaos: Build Systems That Can Handle Business Growth	Building Knowledge Session	Available 24/7	Virtual
Your AI Edge Starts with Your Data: Is Your Business Ready? [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
The Nationals Awards Gala, Powered by Chase, featuring 55+ Housing, Global Innovation and NAHB Honors	Awards Ceremony	Available 24/7	Virtual
IBS House Party Sponsored by SRS Distribution	Reception	Available 24/7	Virtual
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Wednesday	Networking	Available 24/7	Virtual
NAHB Meeting of the Members & Leadership Council	Presentation	Available 24/7	Virtual
10x Your Cash Flow Without Price Increases, Debt or Software	Building Knowledge Session	Available 24/7	Virtual
Beyond Pretty: Why Story-Driven Design Sells More Homes	Building Knowledge Session	Available 24/7	Virtual
Beyond Price Per Square Foot: A Smarter Way to Measure & Sell Home Value	Building Knowledge Session	Available 24/7	Virtual
Design Clarity Before Construction: Protect Your Timeline, Budget & Build	Building Knowledge Session	Available 24/7	Virtual
Floor Plans That Sell: Optimize, Right-Size & Merchandise to Win Buyers	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
How Top Custom Builders & Remodelers Stay Ahead of a Market in Flux	Building Knowledge Session	Available 24/7	Virtual
Global Home Building Symposium	Presentation	Available 24/7	Virtual
AI, Renderings & Reality: Build Customer Confidence Without Overpromising	AI & Tech Studio Session	Available 24/7	Virtual
Hybrid Construction: Build Faster. Reduce Risk. Deliver More Attainable Homes.	Building Knowledge Session	Available 24/7	Virtual
Job Costing in the AI Era: Getting the Estimating Foundation Right	Building Knowledge Session	Available 24/7	Virtual
Right Property, Right Renter: Positioning for Appeal & ROI	Building Knowledge Session	Available 24/7	Virtual
Social That Sells: High-Impact Video, Reels & Paid Campaigns	Building Knowledge Session	Available 24/7	Virtual
They're Just Not That Into You (Yet): Turning Buyer Hesitation into Confidence	Building Knowledge Session	Available 24/7	Virtual
Wellness Design with Real Impact: Creating Homes That Deliver Lasting Value	Building Knowledge Session	Available 24/7	Virtual
What Buyers Want in 2027: Home Trends, Buyer Preferences & Most Likely Features	Building Knowledge Session	Available 24/7	Virtual
AI That Answers, Qualifies & Books: How to Build Your Own AI Sales Agent	AI & Tech Studio Session	Available 24/7	Virtual
Your Buyer Already Researched with AI. Do the Same to Win Higher-Margin Work	AI & Tech Studio Session	Available 24/7	Virtual
Are You Better Than a Bot? Expanding the Value of the Online Sales Specialist	Building Knowledge Session	Available 24/7	Virtual
Eliminate Callbacks: Proven Strategies for Error-Free Construction	Building Knowledge Session	Available 24/7	Virtual
Exteriors & Elevations Designed to Sell	Building Knowledge Session	Available 24/7	Virtual
From Land to Legacy: How Brand Strategy Shapes Community Planning	Building Knowledge Session	Available 24/7	Virtual
How to Increase Net Profit Without Taking on More Jobs	Building Knowledge Session	Available 24/7	Virtual
How Top Remodelers Are Using AI to Pull Ahead of You	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
Stop Losing Buyers: 7 Ways to Align Your Marketing, Online & Onsite Experience	Building Knowledge Session	Available 24/7	Virtual
The Danger Zone: When a Strong Business Hides Costly Weaknesses	Building Knowledge Session	Available 24/7	Virtual
The Five-Year Blind Spot: What Multifamily Missed While Renter Search Was Changing	Building Knowledge Session	Available 24/7	Virtual
Designing and Building with the Environment: Global Solutions to Work with the Climate	Presentation	Available 24/7	Virtual
AI in Action from Pre-Con to Jobsite: Improving Speed, Quality & Cost	Building Knowledge Session	Available 24/7	Virtual
Beyond the B-Roll: Story-Driven Video That Delivers More Content & Connection	Building Knowledge Session	Available 24/7	Virtual
Build a Team That Runs & Grows Your Business Without You	Building Knowledge Session	Available 24/7	Virtual
Build Trust, Reduce Conflict: 4 Strategies to Turn Client Drama into Delight	Building Knowledge Session	Available 24/7	Virtual
Floor Plans That Sell: Optimize, Right-Size & Merchandise to Win Buyers [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Scale Smarter: 8 Disciplines That Drive Profitable Growth	Building Knowledge Session	Available 24/7	Virtual
Small Multifamily That Works: Designing Projects That Pencil in Today’s Market	Building Knowledge Session	Available 24/7	Virtual
Wellness Design with Real Impact: Creating Homes That Deliver Lasting Value [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
The Start-Up Pitch Competition: Meet 10 of the Most Promising Start-Ups in Residential Construction at the 2027 IBS	Presentation	Available 24/7	Virtual
Wellness-Driven Home Design Across the Globe	Presentation	Available 24/7	Virtual
How Jones Custom Builders Turns AI into Action from Pre-Con to Jobsite	AI & Tech Studio Session	Available 24/7	Virtual
Wednesday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Available 24/7	Virtual
150 Years of Home Building Lessons: What It Takes to Adapt & Endure	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
Be the Builder People Want to Work For: How to Find, Develop & Keep Great Talent	Building Knowledge Session	Available 24/7	Virtual
Close & Grow Rich: Why People Still Win in an AI-Driven World	Building Knowledge Session	Available 24/7	Virtual
From "But" to Buy: How to Embrace Objections & Turn Them into More Sales	Building Knowledge Session	Available 24/7	Virtual
How to Increase Net Profit Without Taking on More Jobs [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Nail Down Your Numbers: 5 Job Costing Strategies for More Predictable Profit	Building Knowledge Session	Available 24/7	Virtual
The Home of Tomorrow Is NOT What You're Designing Today. It's Future Flexible.	Building Knowledge Session	Available 24/7	Virtual
Best in American Living™ Awards Sponsored by SMEG, featuring Design, Multifamily, Offsite Construction and Remodeling	Awards Ceremony	Available 24/7	Virtual
IBS Young Pro Party	Reception	Available 24/7	Virtual
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Thursday	Networking	Available 24/7	Virtual
Are You Missing the 2nd Largest Buyer Group? What Single Women Want in a Home	Building Knowledge Session	Available 24/7	Virtual
Build High Performance Right the First Time: Proven Practices & Breakthrough Tech	Building Knowledge Session	Available 24/7	Virtual
Building Better Trade Partnerships for Improve Jobsite Performance & Profit	Building Knowledge Session	Available 24/7	Virtual
Stop the Busywork: How Lean Sales & Marketing Teams Do More with Less	Building Knowledge Session	Available 24/7	Virtual
When Great Custom Homes Go Bad: Fix Your Process, Not Your Product	Building Knowledge Session	Available 24/7	Virtual
AI & Your Money: Build a Smarter Financial System Without Getting Burned	AI & Tech Studio Session	Available 24/7	Virtual
Cost-Effective Strategies to Boost Home Comfort, Increase Efficiency & Maximize Value	Building Knowledge Session	Available 24/7	Virtual
Faster Yeses, Fewer Changes: Using AI to Streamline Client Decisions	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
From Builder to CEO: A Critical Shift To Make Your Business Thrive	Building Knowledge Session	Available 24/7	Virtual
From Outdated to Differentiated: Creating Communities Today’s Buyers Choose	Building Knowledge Session	Available 24/7	Virtual
How to Find the Money Hiding in Every Floor Plan	Building Knowledge Session	Available 24/7	Virtual
Tariffs, Trade & the Cost of Building: What Builders Need to Know Now	Presentation	Available 24/7	Virtual
Why Some Homes Sell Faster: The Power of a Standout Marketing Experience	Building Knowledge Session	Available 24/7	Virtual
Best of CES & Beyond: Key Tech Trends Every Residential Construction Pro Should Know	AI & Tech Studio Session	Available 24/7	Virtual
2027 Custom Building & Remodeling Market Outlook: What to Expect & How to Prepare	Building Knowledge Session	Available 24/7	Virtual
How the Best Leaders Drive Performance When Conditions Get Tough	Building Knowledge Session	Available 24/7	Virtual
Mystery Solved: 350 Shops Reveal Where Online Leads Get Lost	Building Knowledge Session	Available 24/7	Virtual
Rethinking the Townhome: Smarter Attached Product for BFR & For-Sale	Building Knowledge Session	Available 24/7	Virtual
Turn AI Into Real-Time Design with Real ROI	Building Knowledge Session	Available 24/7	Virtual
A (Non-Technical) Guide to Creating Your Own AI Tools: Cabin John Builders’ Journey	AI & Tech Studio Session	Available 24/7	Virtual
How to Market and Sell Your Products and Services Globally	Presentation	Available 24/7	Virtual
Thursday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Available 24/7	Virtual
IBS Closing Concert featuring Counting Crows	Concert	Available 24/7	Virtual
Black Builder & Mentor Mixer	Networking	Available 24/7	Virtual