The 2027 NAHB International Builders' Show®

Education & Events List as of 10/14/2026

Name	Type	Date	Location
Marketing and Communicating with the Aging in Place Client (CAPS I)	Pre-Show Course	Saturday, January 30 9:00 am - 5:00 pm	Encore Hotel - TBD
Train the Trainer	Pre-Show Course	Saturday, January 30 9:00 am - 5:00 pm	Encore Hotel - TBD
Business Management for Building Professionals	Pre-Show Course	Sunday, January 31 9:00 am - 5:00 pm	Encore Hotel - TBD
Design Concepts and Methods for Livable Homes and Aging in Place (CAPS II)	Pre-Show Course	Sunday, January 31 9:00 am - 5:00 pm	Encore Hotel - TBD
Estimating Fundamentals: From Takeoff to Totals	Pre-Show Course	Sunday, January 31 9:00 am - 12:00 pm	Encore Hotel - TBD
How to Craft a Winning Digital Marketing Strategy	Pre-Show Course	Sunday, January 31 9:00 am - 12:00 pm	Encore Hotel - TBD
Land Development I: Getting Started, Business Management & Financing	Pre-Show Course	Sunday, January 31 9:00 am - 12:00 pm	Encore Hotel - TBD
Project Management Fundamentals	Pre-Show Course	Sunday, January 31 9:00 am - 5:00 pm	Encore Hotel - TBD
The Anatomy of a Quality Home: Defining, Measuring & Delivering Lasting Value	Pre-Show Course	Sunday, January 31 9:00 am - 5:00 pm	Encore Hotel - TBD
Job Costing Fundamentals: Tracking Dollars on the Jobsite	Pre-Show Course	Sunday, January 31 2:00 - 5:00 pm	Encore Hotel - TBD
Land Development II: Strategic Innovation & Execution	Pre-Show Course	Sunday, January 31 2:00 - 5:00 pm	Encore Hotel - TBD
Website Best Practices for Maximum Lead Generation	Pre-Show Course	Sunday, January 31 2:00 - 5:00 pm	Encore Hotel - TBD
Associates of Excellence Awards	Awards Ceremony	Monday, February 1 10:30 - 11:30 am	TBD
Young Professional Awards	Awards Ceremony	Monday, February 1 6:00 - 6:30 pm	TBD
Advanced High-Performance Building: Best Practices for Climate Zones	Pre-Show Course	Monday, February 1 9:00 am - 5:00 pm	Encore Hotel - TBD
Details and Solutions for Livable Homes and Aging in Place (CAPS III)	Pre-Show Course	Monday, February 1 9:00 am - 5:00 pm	Encore Hotel - TBD
Financial Management	Pre-Show Course	Monday, February 1 9:00 am - 5:00 pm	Encore Hotel - TBD
Scheduling Fundamentals: Building the Project Timeline	Pre-Show Course	Monday, February 1 9:00 am - 12:00 pm	Encore Hotel
Site Planning	Pre-Show Course	Monday, February 1 9:00 am - 12:00 pm	Encore Hotel - TBD
The Complete New Home Salesperson	Pre-Show Course	Monday, February 1 9:00 am - 5:00 pm	Encore Hotel - TBD
Using Contract and Law to Protect Your Assets	Pre-Show Course	Monday, February 1 9:00 am - 5:00 pm	Encore Hotel - TBD

Name	Type	Date	Location
Business Accounting: A Road Map to Profitability	Pre-Show Course	Monday, February 1 2:00 - 5:00 pm	Encore Hotel - TBD
Project Controls Fundamentals: Monitoring Scope, Cost and Time	Pre-Show Course	Monday, February 1 2:00 - 5:00 pm	Encore Hotel - TBD
DCW Opening Ceremonies, featuring Kevin O'Leary	Keynote	Tuesday, February 2 8:00 - 9:00 am	Westgate - Paradise Event Center
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Tuesday	Networking	Tuesday, February 2 8:00 - 9:00 am	LVCC - NAHB HQ - Grand Lobby
150 Years of Home Building Lessons: What It Takes to Adapt & Endure	Building Knowledge Session	Tuesday, February 2 8:15 - 9:15 am	LVCC - West 315
Better Builds Start Before the Jobsite: A Winning Pre-Construction Process	Building Knowledge Session	Tuesday, February 2 8:15 - 9:15 am	LVCC - West 204
The Builder Marketing Toolbox: Tested Tools for Every Task	Building Knowledge Session	Tuesday, February 2 8:15 - 9:15 am	LVCC - West 318
Your AI Edge Starts with Your Data: Is Your Business Ready?	Building Knowledge Session	Tuesday, February 2 8:15 - 9:15 am	LVCC - West 207
Catch Costly Misses Before You Bid: A Live AI Estimating Demo	AI & Tech Studio Session	Tuesday, February 2 9:15 - 10:00 am	LVCC - AI & Tech Studio - West 232
2027 Multifamily Market Outlook: Trends, Risks & Opportunities	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 308
Better Relationships = Better Business: Build Trust, Reduce Conflict, Earn More Referrals	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 318
Build Better for Less: How Top Builders Are Sealing the Gap Between Cost & Performance	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 220
Dead Salesperson Walking: How to Resurrect Your Sales Identity	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 315
Know Before You Go! 50 Must-See Products & Innovations at IBS 2027	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 229
Losing Money on Change Orders? 7 Ways to Find & Fix the Leaks	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 217
The State of AI Search: How Builders Get Found, Recommended & Chosen in 2027	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 304
Zoned Out to Approved: Smarter Strategies for Entitling Small-Scale Attainable Housing	Building Knowledge Session	Tuesday, February 2 10:00 - 11:00 am	LVCC - West 207
AI in Your Everyday: Practical Tools That Deliver Big for Camelot Homes	AI & Tech Studio Session	Tuesday, February 2 12:15 - 1:00 pm	LVCC - AI & Tech Studio - West 232

Name	Type	Date	Location
5 Proven Processes to Deliver a High-Touch Client Experience Every Time	Building Knowledge Session	Tuesday, February 2 12:30 - 1:30 pm	LVCC - West 220
From Invisible to Irresistible: Real Estate Platform Listings That Get Found & Convert	Building Knowledge Session	Tuesday, February 2 12:30 - 1:30 pm	LVCC - West 304
From Mahjong to Mocktails: Cultural Trends Driving Tomorrow's Home Design	Building Knowledge Session	Tuesday, February 2 12:30 - 1:30 pm	LVCC - West 204
Market Bigger Than Your Budget: How to Outcompete When You're Outspent	Building Knowledge Session	Tuesday, February 2 12:30 - 1:30 pm	LVCC - West 315
Skeptical of Offsite? Builder Realities on Cost, Construction & Project Fit	Building Knowledge Session	Tuesday, February 2 12:30 - 1:30 pm	LVCC - West 217
Why Your Team Won't Take Ownership (And What To Do About It)...	Building Knowledge Session	Tuesday, February 2 12:30 - 1:30 pm	LVCC - West 308
Cut Busywork. Boost Margins. Build a Smarter Back-office with AI & Tech	AI & Tech Studio Session	Tuesday, February 2 1:45 - 2:30 pm	LVCC - AI & Tech Studio - West 232
27 Ways in '27 to Cut Housing Production Costs with Innovation, Adaptation, and Engagement	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 220
Better Margin, Cash Flow & Control: Find & Fix Your Weak Spots	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 217
Going From Like to Lead: 3 Builders Show What's Actually Working on Social	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 315
Modernizing Your Sales Processes to Win Today's AI-Empowered Buyer	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 304
Offsite Built, Onsite Proven: Protecting Quality from Factory to Finish	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 308
Running the Job Right: 9 Disciplines of High-Performing Superintendents	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 318
The 2027 Housing & Economic Outlook	Spotlight Session	Tuesday, February 2 2:15 - 3:30 pm	LVCC - Spotlight Room - West 326
Where Have All My Profits Gone? (Hint: Not Where You Think)	Building Knowledge Session	Tuesday, February 2 2:15 - 3:15 pm	LVCC - West 229
Tuesday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Tuesday, February 2 3:30 - 5:00 pm	LVCC - NAHB HQ - Grand Lobby
How Small & Regional Builders Outcompete in a Production Builders' Market	Building Knowledge Session	Tuesday, February 2 4:00 - 5:00 pm	LVCC - West 229

Name	Type	Date	Location
Markup Is Not Margin: Fix the Pricing Mistake Costing You Thousands	Building Knowledge Session	Tuesday, February 2 4:00 - 5:00 pm	LVCC - West 220
More Jobs, Less Chaos: Build Systems That Can Handle Business Growth	Building Knowledge Session	Tuesday, February 2 4:00 - 5:00 pm	LVCC - West 204
The Nationals Awards Gala, featuring 55+ Housing, Global Innovation and NAHB Honors	Awards Ceremony	Tuesday, February 2 5:00 - 9:30 pm	Caesars Palace Ballroom - 3570 S Las Vegas Blvd, Las Vegas, NV 89109
IBS House Party Sponsored by SRS Distribution	Reception	Tuesday, February 2 6:30 - 8:30 pm	TBD
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Wednesday	Networking	Wednesday, February 3 8:00 - 9:00 am	LVCC - NAHB HQ - Grand Lobby
NAHB Meeting of the Members & Leadership Council	Presentation	Wednesday, February 3 8:00 am - 12:30 pm	Westgate - Paradise Event Center
10x Your Cash Flow Without Price Increases, Debt or Software	Building Knowledge Session	Wednesday, February 3 8:15 - 9:15 am	LVCC - West 229
Beyond Pretty: Why Story-Driven Design Sells More Homes	Building Knowledge Session	Wednesday, February 3 8:15 - 9:15 am	LVCC - West 217
Beyond Price Per Square Foot: A Smarter Way to Measure & Sell Home Value	Building Knowledge Session	Wednesday, February 3 8:15 - 9:15 am	LVCC - West 204
Design Clarity Before Construction: Protect Your Timeline, Budget & Build	Building Knowledge Session	Wednesday, February 3 8:15 - 9:15 am	LVCC - West 315
Floor Plans That Sell: Optimize, Right-Size & Merchandise to Win Buyers	Building Knowledge Session	Wednesday, February 3 8:15 - 9:15 am	LVCC - West 224
How Top Custom Builders & Remodelers Stay Ahead of a Market in Flux	Building Knowledge Session	Wednesday, February 3 8:15 - 9:15 am	LVCC - West 220
AI, Renderings & Reality: Build Customer Confidence Without Overpromising	AI & Tech Studio Session	Wednesday, February 3 9:15 - 10:00 am	LVCC - AI & Tech Studio - West 232
Hybrid Construction: Build Faster. Reduce Risk. Deliver More Attainable Homes.	Building Knowledge Session	Wednesday, February 3 10:00 - 11:00 am	LVCC - West 204
Job Costing in the AI Era: Getting the Estimating Foundation Right	Building Knowledge Session	Wednesday, February 3 10:00 - 11:15 am	LVCC - West 318
Right Property, Right Renter: Positioning for Appeal & ROI	Building Knowledge Session	Wednesday, February 3 10:00 - 11:00 am	LVCC - West 308
Social That Sells: High-Impact Video, Reels & Paid Campaigns	Building Knowledge Session	Wednesday, February 3 10:00 - 11:00 am	LVCC - West 304

Name	Type	Date	Location
The Psychology Behind Success: How to Build a High Performer Mindset	Building Knowledge Session	Wednesday, February 3 10:00 - 11:00 am	LVCC - West 229
They're Just Not That Into You (Yet): Turning Buyer Hesitation into Confidence	Building Knowledge Session	Wednesday, February 3 10:00 - 11:00 am	LVCC - West 315
What Buyers Want in 2027: Home Trends, Buyer Preferences & Most Likely Features	Building Knowledge Session	Wednesday, February 3 10:00 - 11:00 am	LVCC - West 224
Your Buyer Already Researched with AI. Do the Same to Win Higher-Margin Work	AI & Tech Studio Session	Wednesday, February 3 12:15 - 1:00 pm	LVCC - AI & Tech Studio - West 232
Are You Better Than a Bot? Expanding the Value of the Online Sales Specialist	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 315
Eliminate Callbacks: Proven Strategies for Error-Free Construction	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 204
Exteriors & Elevations Designed to Sell	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 229
From Land to Legacy: How Brand Strategy Shapes Community Planning	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 207
How Top Remodelers Are Using AI to Pull Ahead of You	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 217
Stop Losing Buyers: 7 Ways to Align Your Marketing, Online & Onsite Experience	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 318
The Danger Zone: When a Strong Business Hides Costly Weaknesses	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 220
The Five-Year Blind Spot: What Multifamily Missed While Renter Search Was Changing	Building Knowledge Session	Wednesday, February 3 12:30 - 1:30 pm	LVCC - West 308
AI in Action from Pre-Con to Jobsite: Improving Speed, Quality & Cost	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 318
Beyond the B-Roll: Story-Driven Video That Delivers More Content & Connection	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 315
Build a Team That Runs & Grows Your Business Without You	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 229
Build Trust, Reduce Conflict: 4 Strategies to Turn Client Drama into Delight	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 220

Name	Type	Date	Location
Scale Smarter: 8 Disciplines That Drive Profitable Growth	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 204
Small Multifamily That Works: Designing Projects That Pencil in Today’s Market	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 308
Wellness Design with Real Impact: Creating Homes That Deliver Lasting Value	Building Knowledge Session	Wednesday, February 3 2:15 - 3:15 pm	LVCC - West 217
The Start-Up Pitch Competition: Meet 10 of the Most Promising Start-Ups in Residential Construction at the 2027 IBS	Presentation	Wednesday, February 3 3:00 - 4:00 pm	LVCC - TBD
How Jones Custom Builders Turns AI into Action from Pre-Con to Jobsite	AI & Tech Studio Session	Wednesday, February 3 3:15 - 4:00 pm	LVCC - AI & Tech Studio - West 232
Wednesday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Wednesday, February 3 3:30 - 5:00 pm	LVCC - NAHB HQ - Grand Lobby
Be the Builder People Want to Work For: How to Find, Develop & Keep Great Talent	Building Knowledge Session	Wednesday, February 3 4:00 - 5:00 pm	LVCC - West 229
Close & Grow Rich: Why People Still Win in an AI-Driven World	Building Knowledge Session	Wednesday, February 3 4:00 - 5:00 pm	LVCC - West 304
From "But" to Buy: How to Embrace Objections & Turn Them into More Sales	Building Knowledge Session	Wednesday, February 3 4:00 - 5:00 pm	LVCC - West 315
How to Increase Net Profit Without Taking on More Jobs	Building Knowledge Session	Wednesday, February 3 4:00 - 5:00 pm	LVCC - West 220
Nail Down Your Numbers: 5 Job Costing Strategies for More Predictable Profit	Building Knowledge Session	Wednesday, February 3 4:00 - 5:00 pm	LVCC - West 318
Best in American Living™ Awards Sponsored by SMEG, featuring Design, Multifamily, Offsite Construction and Remodeling	Awards Ceremony	Wednesday, February 3 5:00 - 8:00 pm	Caesars Palace Ballroom - 3570 S Las Vegas Blvd, Las Vegas, NV 89109
IBS Young Pro Party	Reception	Wednesday, February 3 7:30 - 10:30 pm	TBD
Free Coffee & Donuts for NAHB Members @ NAHB HQ - Thursday	Networking	Thursday, February 4 8:00 - 9:00 am	LVCC - NAHB HQ - Grand Lobby
Are You Missing the 2nd Largest Buyer Group? What Single Women Want in a Home	Building Knowledge Session	Thursday, February 4 8:30 - 9:30 am	LVCC - West 308
Build High Performance Right the First Time: Proven Practices & Breakthrough Tech	Building Knowledge Session	Thursday, February 4 8:30 - 9:30 am	LVCC - West 204
Building Better Trade Partnerships for Improve Jobsite Performance & Profit	Building Knowledge Session	Thursday, February 4 8:30 - 9:30 am	LVCC - West 207

Name	Type	Date	Location
Stop the Busywork: How Lean Sales & Marketing Teams Do More with Less	Building Knowledge Session	Thursday, February 4 8:30 - 9:30 am	LVCC - West 229
When Great Custom Homes Go Bad: Fix Your Process, Not Your Product	Building Knowledge Session	Thursday, February 4 8:30 - 9:30 am	LVCC - West 220
AI & Your Money: Build a Smarter Financial System Without Getting Burned	AI & Tech Studio Session	Thursday, February 4 10:00 - 10:45 am	LVCC - AI & Tech Studio - West 232
Cost-Effective Strategies to Boost Home Comfort, Increase Efficiency & Maximize Value	Building Knowledge Session	Thursday, February 4 10:00 - 11:00 am	LVCC - West 204
Faster Yeses, Fewer Changes: Using AI to Streamline Client Decisions	Building Knowledge Session	Thursday, February 4 10:00 - 11:00 am	LVCC - West 220
From Builder to CEO: A Critical Shift To Make Your Business Thrive	Building Knowledge Session	Thursday, February 4 10:00 - 11:00 am	LVCC - West 229
From Outdated to Differentiated: Creating Communities Today’s Buyers Choose	Building Knowledge Session	Thursday, February 4 10:00 - 11:00 am	LVCC - West 207
Why Some Homes Sell Faster: The Power of a Standout Marketing Experience	Building Knowledge Session	Thursday, February 4 10:00 - 11:00 am	LVCC - West 308
Best of CES & Beyond: Key Tech Trends Every Residential Construction Pro Should Know	AI & Tech Studio Session	Thursday, February 4 11:30 am - 12:15 pm	LVCC - AI & Tech Studio - West 232
2027 Custom Building & Remodeling Market Outlook: What to Expect & How to Prepare	Building Knowledge Session	Thursday, February 4 12:30 - 1:30 pm	LVCC - West 204
How the Best Leaders Drive Performance When Conditions Get Tough	Building Knowledge Session	Thursday, February 4 12:30 - 1:30 pm	LVCC - West 207
Mystery Solved: 350 Shops Reveal Where Online Leads Get Lost	Building Knowledge Session	Thursday, February 4 12:30 - 1:30 pm	LVCC - West 220
Rethinking the Townhome: Smarter Attached Product for BFR & For-Sale	Building Knowledge Session	Thursday, February 4 12:30 - 1:30 pm	LVCC - West 308
Turn AI Into Real-Time Design with Real ROI	Building Knowledge Session	Thursday, February 4 12:30 - 1:30 pm	LVCC - West 217
A (Non-Technical) Guide to Creating Your Own AI Tools: Cabin John Builders’ Journey	AI & Tech Studio Session	Thursday, February 4 1:00 - 1:45 pm	LVCC - AI & Tech Studio - West 232
Thursday NAHB Member Happy Hour @ NAHB HQ	Happy Hour	Thursday, February 4 3:30 - 5:00 pm	LVCC - NAHB HQ - Grand Lobby
IBS Closing Concert featuring Counting Crows	Concert	Thursday, February 4 5:00 - 7:30 pm	Westgate - Paradise Event Center
Black Builder & Mentor Mixer	Networking	Thursday, February 4 5:30 - 8:00 pm	The New American Home